



IMMEDIATE RELEASE

***Come and Join the Fun at HK Express' Paper Plane Competition on 5 October, 2013***

***Over 500 Round-Trip Tickets Up for Grabs***

**Hong Kong, 30 September, 2013** – HK Express, Hong Kong's one-and-only low-fare airline, is giving the people of Hong Kong the chance to win FREE flights to any of our eight exotic Asian destinations. The challenge is on for budding paper plane enthusiasts to create their best paper plane yet with enough precision and power to reach the target and claim one of the hundreds of prize tickets on offer. The fun event will take place on Saturday, 5 October at PopCorn Mall located at the Tseung Kwan O MTR Station.

Free to enter, contestants will need to employ all their skills to fashion their most aerodynamic paper plane and then successfully launch it at the different sized targets on the prize board. To win HK Express' first prize, a round-trip ticket to Tokyo-Haneda or Osaka, highly skilled paper plane pilots must successfully navigate their plane through the smallest targets; while the second prize, a round-trip ticket to either Penang, Kota Kinabalu, Taichung, Phuket, Chiang Mai or Kunming will be awarded to the planes that pass through the medium sized targets. Third prize winners who safely guide their paper planes through the biggest targets will take home a special mystery prize.

HK Express will also present an extensive origami exhibition to run alongside the main competition providing visitors with a unique opportunity to view a two metre replica jet, crafted entirely out of paper. HK Express pilots and cabin crew will also be on hand to meet the public and join in the fun!



Andrew Cowen, Deputy C.E.O. of HK Express said, “We are really excited to launch our first ever paper plane competition. This is an exciting challenge for all the family to enjoy and our team can't wait to see what creative designs Hongkongers will come up with. And let's face it, as a child who didn't love making and throwing paper planes! We are dedicated to providing the lowest fares and the best service to the people of Hong Kong, with an emphasis on safety as well as pleasure and recreation. We look forward to welcoming the lucky winners on board our modern fleet of Airbus A320's.”

<b>Date and Time</b>	Saturday, 5 October, 2013	11:30am - 6:30pm
<b>Location</b>	PopCorn Mall, Tseung Kwan O MTR Station	
<b>1<sup>st</sup> Prize</b>	1 round-trip ticket to Tokyo-Haneda* or Osaka*	up to 50 tickets available
<b>2<sup>nd</sup> Prize</b>	1 round-trip ticket to Taichung, Kunming, Chiang Mai, Phuket, Penang*, Kota Kinabalu (Sabah)	up to 500 tickets available
<b>3<sup>rd</sup> Prize</b>	Mystery prize	500 sets

**Terms & Conditions:**

HK Express' Paper Plane Competition is free to enter and open to Hong Kong residents aged 12 years and over. Multiple entries are accepted. Only one (1) prize per person. Prize tickets can be booked anytime, for travel between October 27 – December 20, 2013. \* Flights to Tokyo-Haneda depart from November 7, 2013; flights to Osaka depart from November 21, 2013; flights to Penang depart from November 14, 2013. Prizewinners are responsible for the fuel surcharges, and any government imposed taxes or surcharges. To book your flights, please call



HK Express' Customer Hotline on 3902 0288 quoting the competition code printed on the prize voucher.

**Ends**

即時發佈

## HK Express「飛出我天地」激賞大行動 即「飛」即獎無難度 超過 500 張來回機票等您拎

(香港·2013年9月30日)摺飛機，是不少香港人的童年玩意之一，為讓大家重溫那些年「一飛衝天去」的兒時畫面，HK Express特別於10月5日於將軍澳港鐵商場PopCorn舉行「飛出我天地」激賞大行動。屆時，市民可以重拾昔日「放飛機」的情懷，利用自家摺製的客機，在彷彿飛機跑道的競技場上飛出個驚喜，贏取平遊外地的入場券。HK Express會準備超過500套香港來回東京-羽田(日本)、大阪(日本)、檳城(馬來西亞)、亞庇(馬來西亞)、台中(台灣)、布吉(泰國)、清邁(泰國)及昆明(中國)的機票作獎賞，實現那些年大家期待已久的衝天飛行夢。獎賞機票數量有限，送完即止。

此外，同場更會放置了兩架由專業紙藝大師精心摺製，長達2米的巨型A320紙飛機，讓大家可以近距離欣賞大師出神入化的摺紙技巧外，更能感受加大版紙飛機的非凡氣勢。市民更可以與機長及機艙服務員拍照留念，歡度悠閒的週末。

HK Express副行政總裁 Andrew Cowen表示：「我們非常期待HK Express首次舉辦的紙飛機競賽，是次活動適合一家大細以及任何充滿創意的香港市民參加。我們會繼續努力，為大家提供價錢相宜、安全舒適的優質服務，期待每一位得獎者踏上我們為你預備的A320客機之旅。」

### 活動詳情

日期：	2013年10月5日(星期六)
時間：	上午11時30分至下午6時30分
地點：	將軍澳港鐵商場 PopCorn 一樓大舞台
參加辦法：	於指定時間內，利用大會提供的紙張自由摺出一架紙飛機，成功把飛機投到所屬的獎賞區，便能贏取香港來回指定地點機票乙套。 <b>頭獎：</b> 香港來回東京-羽田*或大阪* (日本) (共 50 套) <b>二獎：</b> 香港來回台中(台灣)、昆明(中國) 清邁(泰國)、布吉(泰國)、檳城*(馬來西亞)及亞庇(馬來西亞) (共 500 套) <b>三獎：</b> 神秘禮品 (共 500 份) 數量有限，送完即止。

### 條款及細則

1. 「飛出我天地」激賞大行動開放予年滿 12 歲或以上香港居民參與。
2. 參加次數不限，惟每人只可獲獎一次。
3. 所有贏取的機票可於任何時候預訂，出發日期由 2013 年 10 月 27 日至 2013 年 12 月 20 日。(\*日本羽田出發日期由 2013 年 11 月 7 日開始、大阪出發日期由 2013 年 11 月 21 日開始及馬來西亞檳城出發日期由 2013 年 11 月 14 日開始)
4. 不包括機場稅、燃油附加費及其他額外收費。
5. 如需查詢價格及預訂，請即致電 HK Express 客戶服務熱線 (852) 3902 0288 並提供換領券編號。