



For Immediate Release

***HK Express Launches Flights to Penang
Daily Flight Schedule to the Culinary Jewel in Malaysia's Crown
Plus – First Ever Network-Wide Winter Sale 2014 Now On!!***

HONG KONG, 13 November, 2013 – From tomorrow, the people of Hong Kong will be able to fly to the food capital of Malaysia, Penang, courtesy of their one-and-only dedicated low-fare airline, HK Express.

Recently ranked within the top 10 holiday destinations in Asia*, the Penang route is incredibly popular, with thousands of Hongkongers booking their flights to experience all that Penang has to offer. From the scrumptious delicacies available at hawker street stalls, to shopping at the quaint night markets, to soaking up the history and architecture of UNESCO World Cultural Heritage Site George Town, Penang truly deserves its place as one of Asia's leading cultural hotspots. The beauty of the great outdoors isn't forgotten either with brilliant turquoise beaches and pristine white sands, plus jungle trekking through breath-taking national parks. Penang is a nature-lover's paradise!

Mr. Andrew Cowen, Deputy C.E.O of HK Express, said "We are extremely pleased to commence daily flights to Penang, opening up yet another fascinating Asian location to the people of Hong Kong at yet another incredibly competitive low price!"

HK Express is also pleased to announce that their first network-wide Winter Sale continues, with great low fares available to Asia's most popular destinations. Right now, travelers who buy their tickets through hkexpress.com can treat themselves to fantastic low prices to our 8 destinations. The sale is on until 11.59pm, 14 November 2013 for travel from January 1 2014 to March 29 2014. **

Route	One-way Airfare
Malaysia - Penang	HK\$360
Thailand - Chiang Mai	HK\$430
Thailand - Phuket	HK\$300
Malaysia - Kota Kinabalu (Sabah)	HK\$260
Taiwan - Taichung	HK\$290
China - Kunming	HK\$290
Japan - Tokyo (Haneda)	HK\$600
Japan - Osaka (Kansai)	HK\$570

Hong Kong (HKG) <> Penang (PEN) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO747	Hong Kong > Penang	14:55	18:35	Daily
UO748	Penang > Hong Kong	19:10	22:50	Daily

*[Smart Travel Asia Travel Poll 2013](#)

**Terms and Conditions: Fares are stated in Hong Kong dollars, one-way only, and subject to fuel surcharges, government imposed taxes and other fees. The fares are valid for bookings from 12 November 2013 to 14 November 2013. You must travel on or after January 1 2014 through until March 29 2014 inclusive. Bookings must be made via hkexpress.com. There are more than 35,000 seats available. Flight numbers UO688/689 are sold subject to regulatory approval.

About HK Express:

HK Express commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong's only low-fare airline. HK Express have confirmed routes to Phuket and Chiang Mai in



Thailand, Taichung in Taiwan, Kunming in Mainland China, Kota Kinabalu (Sabah) and Penang in Malaysia, and Tokyo-Haneda and Osaka Kansai in Japan. For more information, please visit hkexpress.com or our Facebook page: hkexpress.com/facebook

即時發佈

HK Express 檳城航線正式啟航 每日航班載您直飛當地 品嚐地道馬拉美食 同場加推 8 大航點冬季限定優惠

(香港·2013年11月13日) 11月14日將會是 HK Express 的大日子，香港旅客可以乘坐 HK Express 專屬客機直飛檳城，嚐盡當地滋味無窮的地道街頭美食。同時，為慶祝檳城首航，HK Express 更推出冬季限定優惠，讓旅客飛出香港，感受與別不同的冬日之旅。由即日起至 11 月 14 日，旅客可以透過登入 hkexpress.com 以激賞優惠價¹由香港飛往 8 大亞洲熱門航點包括檳城(馬來西亞)、清邁(泰國)、布吉(泰國)、亞庇(馬來西亞)、台中(台灣)、昆明(中國)、東京-羽田(日本)，以及大阪-關西(日本)。

航線	單程票價(港幣)
馬來西亞－檳城	港幣\$360
泰國－清邁	港幣\$430
泰國－布吉	港幣\$300
馬來西亞－亞庇(沙巴)	港幣\$260
台灣－台中	港幣\$290
中國－昆明	港幣\$290
日本－東京(羽田)	港幣\$600
日本－大阪(關西)	港幣\$570

註 1:

- 票價以港幣計算並為單程機票，不包括燃油附加費、稅項及其他收費。機票銷售日期為 2013 年 11 月 12 日至 14 日，出發期限為 2014 年 01 月 01 日至 2014 年 03 月 29 日。須受細則及條款限制，票價會隨機位狀況而變動。UO688/689 航班的機位銷售會隨監管審批而變動。超過 35,000 機位以供訂購。詳情請上 hkexpress.com。

檳城，是廣受旅客歡迎的旅遊熱點，更於旅遊評論網站《Smart Travel Asia 2013》中被選為亞洲十佳度假地點之一。當中，HK Express 由香港往來檳城的航班由開售至今，已獲得眾多旅客的鼎力支持，親身感受相宜機票價錢的非凡威力！檳城的美味小吃遍佈街頭

巷尾，路邊排檔更為旅遊大飽口福的必到之地。而喜歡體驗歷史風味的旅客，更可以漫步遊走被聯合國教科文組織評為世界遺產之一的喬治城，感受昔日老街的時光洗禮，以及截然不同的氣氛。

HK Express 副行政總裁 Andrew Cowen 表示：「很高興能夠由明天起正式開通香港往來檳城的航班，讓一眾旅客能以相宜的機票價錢探索亞洲更多魅力所在！」

航班時間表（以下顯示為當地時間）：

香港往來馬來西亞檳城 — 每日出發			
航班	航線	出發	抵達
UO747	香港 → 檳城	14:55	18:35
UO748	檳城 → 香港	19:10	22:50

有關 HK Express

HK Express於2013年10月27日啟航，正式成為本地唯一以香港為家的低成本航空公司，現時航點包括：布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西亞)、東京-羽田(日本)，以及大阪-關西(日本)。

如需更多資訊，可瀏覽HK Express網頁 hkexpress.com，或登入HK Express facebook 專頁 hkexpress.com/facebook。