



For Immediate Release

HK Express Announces Flights to Fukuoka from April 2014

More Flights to Osaka Kansai and Seoul-Incheon Due to Overwhelming Demand

Hong Kong, 24 February, 2014 – As Hong Kong’s one-and-only low-fare airline, HK Express has again proven their commitment to taking Hong Kong people to the places they want to go! Hongkongers have demonstrated time and time again just how much they love to holiday in Japan, so HK Express is pleased to announce that they have added another flight to their Japanese network – Fukuoka commencing 10, April 2014. With flying fever running hot, HK Express is also pleased to announce that there will be additional flights to and from Osaka and Seoul-Incheon each week, also commencing April 2014.

The new flight schedule to Seoul-Incheon caters perfectly for Guests who love to travel to Korea as it allows for convenient access to the main city by night bus to and from the airport. The schedule also means that Guest no longer need to book extra hotel accommodation in the city and can use their savings to enjoy more of the great food and shopping on offer.

Famed for its glorious cherry blossoms, abundant green spaces and tantalizing seafood delicacies, the city of Fukuoka is an emerging hotspot on the Asia explorer’s “must-see” destination list.

In particular, Fukuoka is renowned as a gourmet’s paradise. As a harbour city, Fukuoka also has an abundance of fresh seafood for visitors to enjoy. Not only is Fukuoka a seafood lovers paradise, Fukuoka’s speciality dish is a mouth watering pork bone broth ramen known as “Hakata Ramen”. This bowl of goodness draws huge crowds to the famous yatai (outdoor market stalls). After fuelling up, locals and tourists alike can walk off their lunchtime excesses with a stroll through one of Fukuoka’s many green spaces, including the pretty, flower-filled oasis of Ohori Park. Or, those with a head for heights might prefer a ride on the Sky Dream Fukuoka – at 120 metres tall, it is one of the world’s highest Ferris wheels.

Nature lovers must schedule in a trip to Nokonoshima Island, just a short ferry ride from Fukuoka. Different flowers bloom all year round, and visitors are free to swim, walk and explore this protected area of unspoilt wilderness.

“Japan is such an interesting and dynamic place, and more and more people are realizing that there are many fascinating aspects of culture and sight-seeing beyond Tokyo,” commented Mr. Andrew Cowen, Deputy CEO of HK Express, “I have no doubt that Fukuoka, HK Express’ 10th destination, will prove to be an extremely popular destination for Hongkongers.”

One-way flights from Hong Kong to Fukuoka will cost HKD \$920, not including taxes and other charges.

Hong Kong (HKG) <>Fukuoka (FUK) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO636	Hong Kong >Fukuoka	13.05	17.25	Daily
UO639	Fukuoka > Hong Kong	18.00	20.35	Daily

Hong Kong (HKG) <>Osaka(KIX) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO688 (new) * Travel period begins on 5 April 2014 and ends on 23 Oct 2014	Hong Kong > Osaka	20:15	00:55	Wed, Thu, Sat & Sun
UO686		9:30	14:15	Mon, Tue, Wed, Thu
		10:00	14:45	Fri
		10:00	14:50	Sat
		09:30	14:15	Sun
UO689 (new) *Travel period begins on 6 April 2014 and ends on 24 Oct 2014	Osaka > Hong Kong	01:35	04:35	Mon, Thu, Fri & Sun
UO687		14:50	17:50	Mon, Tue,

				Wed, Thu
		15:30	18:30	Fri, Sat & Sun

Hong Kong (HKG) <> Seoul-Incheon (ICN) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO618	Hong Kong > Seoul-Incheon	07:25	11:55	Daily
UO614 (new) * Commence on 11 April 2014	Hong Kong > Seoul-Incheon	21:50	02:25	Daily
UO619	Seoul-Incheon > Hong Kong	12:55	15:40	Daily
UO615 (new) * Commence on 11 April 2014	Seoul-Incheon > Hong Kong	04:20	07:05	Daily

-Ends-

About HK Express:

HK Express commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong's only low-fare airline. HK Express flies to Phuket and Chiang Mai in Thailand, Taichung in Taiwan, Kunming in Mainland China, Kota Kinabalu(Sabah) and Penang in Malaysia, Tokyo-Haneda, Osaka Kansai and now, Fukuoka (commences 10 April, 2014) in Japan and Seoul-Incheon in Korea (commences 30 March 2014).

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即時發佈（航班資料更新）

HK Express 宣佈四月起開通日本福岡成新航點 加推往來大阪及首爾-仁川航班 滿足旅客狂熱需求

（香港·2014年2月24日）本地唯一一間以香港為家的低成本航空公司 HK Express 繼續帶香港人飛往更多亞洲旅遊熱點！有見香港人對日本熱情不減，HK Express 正式宣佈再度將日本版圖拓大至福岡，滿足大家對東瀛風的狂熱喜愛。由4月10日起，HK Express 每日將有一班由香港往來福岡的航機，讓您感受非一般的春日色彩。由香港往來福岡的單程機票以\$920*發售。

此外，有見香港人對平遊亞洲的熱情高漲，HK Express 將會新增由香港往來大阪及首爾-仁川的航班，務求乘載更多旅客飛出香港！新增往來首爾-仁川的航班時間更是喜愛韓風 fans 的另一好選擇，配合當地方便快捷的交通設施，即使深夜時分亦能輕鬆自在由機場往返市區，把省回一天的住宿價錢玩盡食盡首爾！

福岡風景怡人，三、四月更是熱門賞櫻季節，每年皆風靡世界各地旅客前往欣賞浪漫醉人的櫻花盛放，和當地人一齊參加傳統賞櫻會，更可一睹夜晚綻放的「夜櫻」盛況。福岡被一眾亞洲旅行家視為必到之地，憑藉其優越地理位置及便利的交通，更被譽為「亞洲的門戶」。

福岡是一個著名的美食天堂，拉麵的誕生地。當中，博多拉麵最為人所熟識，不少旅客更會前往體驗特色屋台文化品嚐頂級拉麵及各式街頭美食。此外，旅客更可以一嚐新鮮甜味的豐富海鮮餐；喜歡接觸大自然的旅客，可以前往大濠公園，感受繁花爭艷的郊外氣息；前往「天空之夢」，更可以登上擁有 120 米高、世界上最高的摩天輪之一欣賞福岡獨有的景色；想遠離市區到郊區享受寧靜自然氣息，欣賞百花爭艷的景色，更可以從福岡來個輪渡遊前往能古島，沉醉大自然美景中。於島上，遊人更可自由暢泳或探索未被污染的野生奇景。

HK Express DCEO Andrew Cowen 表示：「日本是一個精彩及充滿活力的地方，不少香港人更開始尋求東京以外，其他更具文化色彩及觀光遊覽的一面。我相信 HK Express 第 10 個航點 — 福岡，將會成為另一個香港人喜愛的日本城市。」

*不包括香港及當地機場稅、燃油附加費及其他應付稅項

由香港往來福岡之航班時間表（以下為當地時間）：

香港往來福岡				
航班	航線	出發	抵達	班次
UO636	香港 → 福岡	13:05	17:25	每日出發
UO639	福岡 → 香港	18:00	20:35	每日出發

由香港往來日本之航班時間表（以下顯示為當地時間）：

香港往來大阪-關西				
航班	航線	出發	抵達	班次
UO688(新增) *適用於 2014 年 4 月 5 日 至 10 月 23 日之航班	香港 → 大阪-關西	20:15	00:55	逢星期三、四、六及日
UO686		9:30	14:15	逢星期一、二、三及四

		10:00	14:45	逢星期五
		10:00	14:50	逢星期六
		09:30	14:15	逢星期日
UO689(新增) *適用於 2014 年 4 月 6 日 至 10 月 24 日之航班	大阪-關西 → 香港	01:35	04:35	逢星期一、四、五及日
UO687		14:50	17:50	逢星期一、二、三及四
		15:30	18:30	逢星期五、六及日

由香港往來首爾-仁川之航班時間表（以下為當地時間）：

香港往來首爾-仁川				
航班	航線	出發	抵達	班次
UO618	香港 → 首爾-仁川	7:25	11:55	每日出發
UO614 (新增) *2014 年 4 月 11 日啟航	香港 → 首爾-仁川	21:50	02:25	每日出發
UO619	首爾-仁川 → 香港	12:55	15:40	每日出發
UO615 (新增) *2014 年 4 月 11 日啟航	首爾-仁川 → 香港	04:20	07:05	每日出發

有關 HK Express

HK Express於2013年10月27日啟航，正式成為本地唯一以香港為家的低成本航空公司，現時航點包括：布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西



亞)、首爾-仁川(韓國)(將於2014年3月30日正式啟航)、東京-羽田(日本)、大阪-關西(日本),以及福岡(日本)(將於2014年4月10日正式啟航)。

如需更多資訊,可瀏覽HK Express網頁 hkexpress.com、登入HK Express 新浪微博專頁 weibo.com/hkexpress 或 Facebook 專頁 hkexpress.com/facebook。