

#### For Immediate Release

### HK Express is Hong Kong's Most On-Time Airline

# Independent Tracking by flightstats.com puts HK Express on Top

**Hong Kong, 6 March, 2014** – HK Express continues to consolidate their successful transformation to a low-fare airline, announcing today that new On Time Performance (OTP) statistics show them to be Hong Kong's most punctual airline.

Renowned aviation industry website flightstats.com generates the OTP statistics, which measure airlines according to the percentage of their flights that either take off or land within 15 minutes of the originally stated arrival or departure time.

The website found that of all Hong Kong-based airlines, HK Express has had the greatest percentage of on-time flights in the last six months, beating out more established rivals. Since October 2013, an average of 91% of HK Express flights took off within 15 minutes of their stated departure time.

Since their transformation, HK Express has focused strongly on both expanding their network and providing reliable, low-cost services to popular destinations, such as Tokyo, Osaka and Seoul.

"This remarkable result, calculated by an independent analyst, proves that Hongkongers can trust HK Express to get them where they want to go, on time!" commented Mr. Andrew Cowen, Deputy CEO of HK Express, "It's also a testament to our commitment to making HK Express the most efficient, affordable and reliable airline in Hong Kong. We couldn't be more pleased with this achievement, and of course, we will continue to keep striving to make sure we stay on top."



#### **About HK Express:**

HK Express commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong's only low-fare airline. HK Express flies to Phuket and Chiang Mai in Thailand, Taichung in Taiwan, Kunming in Mainland China, Kota Kinabalu (Sabah) and Penang in Malaysia, Tokyo-Haneda, Osaka Kansai and now, Fukuoka (commences 10 April, 2014) in Japan and Seoul-Incheon in Korea (commences 30 March 2014).

For more information, please visit <a href="https://hkexpress.com/hkexpress">hkexpress</a>. or refer to our Facebook fan page: <a href="https://hkexpress.com/facebook">hkexpress.com/facebook</a>



即時發佈

# HK Express 獲評為香港最準時航空公司 由獨立飛行資訊網站 Flightstats.com 專業評估

(香港·2014年3月6日)本地唯一一間以香港為家的低成本航空公司 HK Express 自成功轉型 後致力為旅客帶來優質服務,並宣布被評為香港最準時的航空公司。

著名獨立飛行資訊網站 Flightstats.com 網站統計有關航班準時率的數據,計算航班在預定時間十五分鐘內起飛及到達目的地的比率。

該網站指出在一眾以香港為基地的航空公司之中,HK Express 於過去 6 個月獲得最準時的表現。由 2013 年 10 月起,HK Express 航班能在公布時間十五分鐘內起飛及到達目的地的比率高達 91%。

自 HK Express 轉型至低成本航空公司至今,HK Express 致力擴展航點版圖,亦提供相宜的價錢及可信賴的飛行體驗,讓旅客探索不同旅遊熱點(如東京、大阪及首爾)。

HK Express DCEO Andrew Cowen 表示:「這項由獨立飛行資訊網站分析所得的成果,證明 HK Express 能準時帶領香港旅客往返亞洲各大旅遊熱點。除此之外,這次成績亦再次證明 HK Express 的承諾 — 成為香港最具效率、可靠和超值的航空公司。我們對此成績感到無比榮幸,同時,我們將不斷努力,確保 HK Express 能繼續於航班準時率上保持卓越、優秀的表現。」



## 有關 HK Express

HK Express於2013年10月27日啟航,正式成為本地唯一以香港為家的低成本航空公司,現時航點包括:布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西亞)、首爾-仁川(韓國)(將於2014年3月30日正式啟航)、東京-羽田(日本)、大阪-關西(日本),以及福岡(日本)(將於2014年4月10日正式啟航)。

如需更多資訊,可瀏覽HK Express網頁 <u>hkexpress.com</u>、登入HK Express 新浪微博專頁 <u>weibo.com/hkexpress</u>或 Facebook 專頁 <u>hkexpress.com/facebook</u>。