



For Immediate Release

HK Express Announces New Routes to Ningbo
*Explore the city's historical wonders with one-way fares for as low as HKD50**

Hong Kong, 17 June, 2014 – Following the launch of daily flights to Kunming last October, HK Express, Hong Kong's one-and-only dedicated low-fare airline, today announced that it will open its second route to China – Ningbo, commencing 2 August, 2014.

The opening of this new route is another milestone for HK Express, as it successfully expands into the economically developing Yangtze River Delta. The move also reaffirms the airline's commitment to building its foothold into China.

In conjunction with the new route announcement, from today until 20 June, 2014 at 11.59pm, HK Express is offering a Greater China promotional fares to Ningbo, Kunming and Taichung, which go as low as HK\$50* one way, for the travel period from 1 July until 11 December, 2014.

Lying in the east of Zhejiang, Ningbo is the second largest city in the Yangtze River Delta Region after Hangzhou. Historically known as one of five important trading ports, Ningbo is famous for its thriving business culture and vibrant port city atmosphere. Ningbo has a convenient transport network connecting it by sea, land and air to third and fourth tier cities in the southeast coastal area. Complementing its well-developed economy and infrastructure, Ningbo is a beautiful city surrounded by charming natural scenery and cultural heritage.

Starting from 2 August, 2014, HK Express will operate four flights a week between Hong Kong and Ningbo, offering a convenient and flexible schedule for business and leisure travellers located in Hong Kong, the Yangtze River Delta Region or the southeastern coastal area of China.

Hong Kong <> Ningbo (NGB)					
Flight	Route	One-way Fare* (in HKD)	Depart	Arrive	Frequency
UO1318	Hong Kong → Ningbo	\$50	17:15	19:25	Mon & Sat
			16:50	19:00	Tue & Thu
UO1319	Ningbo → Hong Kong		20:10	22:55	Mon, Tue, Thu & Sat

* Prices do not include taxes, fuel surcharges and other charges

Hong Kong <> Kunming (KMG)					
Flight	Route	One-way Fare* (in HKD)	Depart	Arrive	Frequency
UO273	Hong Kong → Kunming	\$100	09:05	11:30	Daily
UO274	Kunming → Hong Kong		12:30	14:50	Daily

* Prices do not include taxes, fuel surcharges and other charges

Hong Kong <> Taichung (RMQ)					
Flight	Route	One-way Fare* (in HKD)	Depart	Arrive	Frequency
UO182	Hong Kong → Taichung	\$280	11:30	13:10	Daily
UO192		\$180	18:35	20:15	Daily
UO183	Taichung → Hong Kong	\$180	14:10	15:45	Daily
UO193		\$318	21:05	22:40	Daily

* Prices do not include taxes, fuel surcharges and other charges

For fare booking or information, please visit <http://www.hkexpress.com>, follow us on SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express or refer to our Facebook fan page: <https://www.facebook.com/HKExpress>.

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About HK Express:

HK Express commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong's one-and-only dedicated low fare airline. HK Express flies to 13 destinations, including Phuket and Chiang Mai in Thailand, Taichung in Taiwan, Kunming and Ningbo (commences 31 July) in Mainland China, Penang and Kota Kinabalu (Sabah) in Malaysia, Tokyo-Haneda, Osaka Kansai, Fukuoka and Nagoya (commences 18 September 2014) in Japan, and Seoul-Incheon and Busan (commences 7 August 2014) in Korea.

即時發佈

HK Express 宣佈內地第二個新航點——寧波 同時推出大中華區單程機票優惠低至港幣 50 元

(香港, 2014年6月17日) 唯一一家建基於香港的低成本航空公司HK Express正式宣佈推出寧波航點, 標誌其繼開設昆明航點、覆蓋西南地區後, 成功進駐長三角地區, 拓展中國佈局, 從而進一步擴大亞洲版圖。

寧波, 是僅次於杭州的浙江省第二大城市, 長三角五大區域中心之一, 亦是長三角南翼經濟中心、現代化國際港口城市、國家歷史文化名城。寧波地理位置優越, 交通便捷, 四通八達的公路、鐵路、航空和航運網路, 使其成為連接中國東南沿海三、四線城市的重要樞紐。

由8月2日起, HK Express 提供每週四班往來香港和寧波之間的航班, 方便香港、長三角以及中國東南沿海城市的商務及休閒旅客靈活安排行程。

為慶祝寧波航點, HK Express 推出名為<歷史文化之旅>的超值機票優惠。由即日起至6月20日晚上11時59分, 旅客訂購前往寧波、昆明或台中, 單程優惠票價只需港幣50*元起(*不包括機場稅、燃油附加費及其他額外收費), 從另一個角度, 遊歷當地的古跡和風貌。旅遊日期為2014年7月1日至12月11日。

香港往來寧波的航班時程表:

香港<>寧波					
航班	航線	單程票價* (港幣)	出發	到達	班次
UO1318	香港→寧波	\$50	17:15	19:25	星期一及六
			16:50	19:00	星期二及四
UO1319	寧波→香港		20:10	22:55	星期一、二、四及六

* 不包括機場稅、燃油附加費及其他額外收費。

香港<>昆明					
航班	航線	單程票價* (港幣)	出發	到達	班次
UO273	香港→昆明	\$100	09:05	11:30	每日
UO274	昆明→香港		12:30	14:50	每日

* 不包括機場稅、燃油附加費及其他額外收費。

香港<>台中					
航班	航線	單程票價* (港幣)	出發	到達	班次
UO182	香港→台中	\$280	11:30	13:10	每日
UO192		\$180	18:35	20:15	每日
UO183	台中→香港	\$180	14:10	15:45	每日
UO193		\$318	21:05	22:40	每日

* 不包括機場稅、燃油附加費及其他額外收費。

有關訂票及了解更多資訊，可瀏覽 HK Express 網頁 <http://www.hkexpress.com>、登入 HK Express 新浪微博專頁 <http://www.weibo.com/hkexpress>、HK Express Facebook 專頁 <http://www.facebook.com/HKExpress> 或關注 HK Express 微信公眾帳號。

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有關 HK Express

於2013年10月27日啟航的HK Express，是本地唯一一家以香港為基地的低成航空公司。目前HK Express航線覆蓋13個城市，包括：布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、寧波(中國) (將於2014年8月2日正式啟航)、檳城(馬來西亞)、亞庇(馬來西亞)、首爾-仁川(韓國)、東京-羽田(日本)、大阪-關西(日本)、福岡(日本)、名古屋(日本) (將於2014年9月18日正式啟航)，以及釜山(韓國) (將於2014年8月7日正式啟航)。