



For Immediate Release

Here Comes The Sun! HK Express Launches Direct Flights to Guam and Saipan

Hong Kong, 3 October 2016 This summer has been full of surprises, and HK Express is not finished yet! Hong Kong's low-fare airline is delighted to announce two additional routes — this time to Guam and Saipan.

It's sure to be a crowd-pleaser: In 2015, when HK Express asked its social media followers to vote for their dream destination, Guam topped the charts on Facebook, Weibo and WeChat.

Slated to launch on 15 December 2016 and 17 January 2017, services to Guam and Saipan will make it easier than ever for Guests to experience their dream destinations.

Both U.S. territories, Guam and Saipan are located in Micronesia, a beautiful archipelago in the Western Pacific Ocean. Home to indigenous Chamorro villagers and incredible stone formations, both islands offer untouched natural beauty and a fascinating mix of culture. Due to their strategic military role throughout history, the islands have seen presence from the Spanish, Japanese and Americans — all contributing to the unique melting pot.

Though they are U.S. territories, Guam and Saipan do not require visas for many HK Express Guests since the airline has been approved by the U.S. Customs & Border Protection for its participation in the Guam-CNMI Visa Waiver Programme. Under this airline-specific programme, Guests travelling on HK Express' roundtrip flights and holding either the Hong Kong Special Administrative Region (HKSAR) or British National Overseas (BNO) passports can visit the two countries without a visa by presenting their HKID card, as well as the completed I-736 and I-94 information forms which are available aboard. The same mechanism also applies to PRC passport holders who travel on HK Express flights to Saipan.

The low-fare airline expects its new Guam and Saipan links to stimulate the island's tourism industry. According to the visitor arrival summary published by the Guam Visitors Bureau, the number of Asian travellers to Guam increased by 12% between October 2015 and February 2016.

"HK Express strives to make travel more accessible for all at super low fares, as we believe travel is the bedrock of cultural exchange and community," said Andrew Cowen, Director and CEO of HK Express. "There's really nowhere in the world like the Western Pacific. It's miles away from busy cities and crowds, and we're thrilled to finally connect Hong Kong travellers with these pristine beaches, excellent hiking trails, volcanoes and fresh air. It's nothing but blue skies ahead for HK Express — we have a few more surprises in store this autumn."

"HK Express' four times a week operation provides our travellers new opportunities for travel between Hong Kong and Guam. The preliminary schedule shows a daytime arrival and departure, much preferred by passengers, and not currently available from this destination. We are extremely excited with HK Express' foray into the Guam market, and look forward to the additional traffic to Guam from Hong Kong and other originating points within HK Express' network. We are aware of HK Express' LCC status is an opportunity to enhance travel preference to Guam as a

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destination, and the value of this service is warmly welcomed," said Mr. Charles H. Ada II, Executive Manager of the A. B. Won Pat International Airport, Guam.

Price will no longer be an issue, either! The low-fare airline is celebrating the new Guam and Saipan routes with unbelievable introductory one-way fares starting from HKD588*. The promotional fares are on sale from now to 10 October 2016, with travel dates valid from 15 December 2016 to 25 March 2017 for Guam, and 17 January to 25 March 2017 for Saipan.

Hong Kong (HKG) <> Guam (GUM) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO 34	Hong Kong (HKG) > Guam (GUM)	09:30	16:00	Mondays
		09:30	16:15	Wednesdays/Thursdays
		11:05	17:50	Sundays
UO 35	Guam (GUM) > Hong Kong (HKG)	17:20	19:55	Mondays
		17:35	20:35	Wednesdays Thursdays
		19:10	21:55	Sundays
Hong Kong (HKG) <> Saipan (SPN) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO 42	Hong Kong (HKG) > Saipan (SPN)	21:30	04:25+1	Tuesdays Thursdays Saturdays
UO 43	Saipan (SPN) > Hong Kong (SPN)	01:40	05:00	Mondays Thursdays Saturdays

* The fares include taxes, government and airline imposed fees and is subject to availability. Terms and conditions apply. Subject to regulatory approval.



Photo caption: HK Express will launch the direct flight service to Guam on 15 December 2016.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.



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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 29 of the most popular destinations in Asia. Besides Chiang Rai in Thailand, it is also expected to launch Guam (December 2016) and Saipan (January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.