

For Immediate Release

HK Express flies you through Siem Reap skies with time-limited offer

“The Official Airline of Summer” gives Hongkongers “International Travel Expo-tunities” with special fares to Siem Reap and a buy-1-get-1-free offer for every companionship

Hong Kong, 11 June 2015 In celebration of the annual event of the International Travel Expo (ITE) which highlights the significance of unique experiences, HK Express is thrilled to launch 2 time-limited promotions to encourage Hong Kong travellers to be spontaneous and immerse in a magnificent cultural journey!

In light of this, the airline will provide promotional one-way fares for only HK\$80* to Siem Reap with travel period from 1 to 29 September to share the perks of this soon-to-be-launched destination. To encourage travellers to share the joy with their loved ones, the offer doesn't stop there - a buy-1-get-1-free offer for a minimum of two Guests are applicable via a promotion code “BUY1GET1” with travel period from 26 August 2015 to 26 March 2016. These offers will be available for booking from 11 to 15 June and can be used simultaneously!*

Siem Reap marks the 20th route for HK Express, Guests will have the option to choose from three weekly flights. Located in the northwest of Cambodia, Siem Reap stands as a major tourist hub with its convenient proximity to world famous temples of Angkor. It has won over the hearts of Hong Kong travellers that seek authentic charm and tradition in their journey. “We are excited to inspire travellers with the authenticities of this cultural heritage, and will continue to make travel more accessible for everyone who wishes to explore the uniqueness of different parts of Asia,” said Luke Lovegrove, Commercial Director of HK Express.

Hong Kong (HKG) <> Siem Reap (REP) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO706	Hong Kong (HKG) > Siem Reap (REP)	07:15	08:40	Tuesdays, Thursdays, Sundays
UO707	Siem Reap (REP) > Hong Kong (HKG)	09:35	13:10	Tuesdays, Thursdays, Sundays

*Fare does not include taxes, fuel charges and other fees. The number of promotional tickets are limited, discounts may not be applicable for all flights and days depending on terms and conditions.

As the Official Airline of Summer, HK Express is boosting its flight frequency to popular vacation sensations. These include the third additional daily flight to Osaka Kansai and four additional weekly flights to Tokyo-Narita from June 2015, bringing the number of weekly flights to Japan to 63.

HK Express is currently on the IATA Operational Safety Audit (IOSA) registry until 23 June 2016.

For reservations or information, please visit www.hkexpress.com or contact the airline's Customer Service Center at +852 3902 0288, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express, Twitter: HKExpress.jp or Instagram: @HK_Express.



In celebration of the soon-to-be-launched Siem Reap route, Judy Ho, General Manager, Sales, HK Express (3rd from left) joined force with H.E So Mara, Deputy Minister, Ministry of Tourism, Cambodia (3rd from right) to announce the time limited promotion to Siem Reap during the International Travel Expo (ITE).



Prior to the announcement, traditional dance performance by Cambodians was arranged to showcase the unique culture of the destination

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About HK Express

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on safety, low fares and best-in-class on-time performance, HK Express is revolutionizing air travel in Hong Kong and Asia. HK Express flies to 20 popular destinations throughout Asia, including Jeju in Korea (commencing 27 June) and Siem Reap in Cambodia (commencing 1 September).