



**For Immediate Release**

**Hong Kong's Low-fare Airline Announces Management Update  
Andrew Cowen Appointed to the Board of HK Express in Addition to CEO Role**

**Hong Kong, 22 April 2016** Hong Kong's low-fare airline, HK Express is pleased to announce an important update regarding its senior management team, following the retirement of former Vice Executive Chairman and Executive Director Kalid Razack.

With effect from 14 April 2016, HK Express CEO Andrew Cowen has been appointed to the Board of Hong Kong Express Airways Limited, taking on the additional role of Director. Complementing his current position as CEO, Cowen will assist the Board in the strategic development of HK Express, ushering in new and exciting expansion plans.

With more than 25 years of experience in the aviation industry, Cowen joined the HK Express team in 2013. Over the past 3 years, he has been instrumental in transforming the brand into the successful low-fare airline it is today. Under Cowen's leadership, HK Express has displayed a dedication to innovation and customer service, with constantly expanding routes, strategic partnerships, and a unique loyalty programme.

As HK Express continues to evolve, these changes will strengthen the senior management team, support upcoming innovations, and solidify the airline's position as Hong Kong's leading low-fare airline.



Photo caption: Andrew Cowen named Director and CEO of HK Express.

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](https://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.



### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 24 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar, and Ishigaki, Takamatsu and Kagoshima in Japan commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 4 million Guests – a major achievement that attests to the popularity of the airline, supported by consistent Guest satisfaction scores of +93% and a complaint rate of < 0.1%.