



For Immediate Release

**It's Mega Sale Time!
HK Express Offers Amazing Fares from HKD98***

Hong Kong, 15 February 2016 Another Chinese New Year has come and gone but incredible fares from HK Express are here to stay. In fact, they're better than ever with a Mega Sale to kick start the Year of the Monkey, with flights starting from HKD98*.

Hong Kong's low-fare airline is offering these wildly discounted prices to 17 of its destinations for a limited time only. Want to take advantage of the amazing Mega Sale? Travellers can book flights between 16 February (00:00) and 19 February (23:59) for trips departing Hong Kong anytime from 23 February through 15 December 2016.

Frequent travellers may even want to use the Mega Sale to plan out their entire year. With so many destinations to choose from, HK Express Guests can explore to their heart's content, from the beautiful beaches of Da Nang to the exotic temples and ancient architecture of Siem Reap.

If you're keen to explore Japan, look into foodie favourites such as Osaka and Fukuoka, or traverse the snowy slopes of Hiroshima. To the west, in South Korea, enjoy beaches of Jeju and the picturesque seaside city of Busan.

"It's hugely important to us to make travel something that everyone can enjoy, whether it's a student on a gap year or a multi-generational family travelling together," said Andrew Cowen, CEO of HK Express. "We get so excited when we hear that our low fares enabled HK Express Guests to explore another country and culture for the first time and love to see so many people on our flights who are passionate about seeing the world."

Often overlooked Chinese cities are also on the table, so delve into the rich history of Ningbo or the historic buildings of Wuxi — all for HKD98*. The incredibly low fares also make travel easier than ever for Guests arriving from Guangdong and southern China. A quick train ride to the Hong Kong International Airport and voilà, you're on your way!

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: [HKExpress.jp](https://twitter.com/HKExpress.jp) or refer to our Instagram: [@HK_Express](https://www.instagram.com/HK_Express).

** Prices do not include taxes, fuel surcharges and other government imposed taxes and fees. Terms and conditions apply.*

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon and Mandalay in Myanmar commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.