



Immediate Release

**In Celebration of Our 7-star Safety Rating
HK Express is Releasing 20,000 Seats at an Incredible HKD72**

Hong Kong, 11 January 2016 Hong Kong’s low-fare airline HK Express is launching their first Mega Sale for 2016 with fares as low as HKD72* to most destinations!

This time the Mega Sale will run for three full days, book between 12 and 14 January 2016 for trips taken anytime between 20 January and 15 December 2016. With such flexible travel dates, HK Express Guests can take advantage of the snowy slopes of Hiroshima or dig into steaming bowls of ramen in Fukuoka. The holiday options are endless — and they all start from HKD72*!

Promotion Period	Travel Period	Destination	Promotion Fare (One-way)* in HKD
12 JAN (00:00) –14 JAN 2016 (23:59)	20 JAN–15 DEC 2016	Kunming	\$72 up
		Ningbo	
		Wuxi	
		Osaka-Kansai	
		Fukuoka	
		Tokyo-Haneda	
		Tokyo- Narita	
		Nagoya	
		Hiroshima	
		Taichung	
		Chiang Mai	
		Phuket	
		Da Nang	
		Siem Reap	
		Seoul-Incheon	
Busan			
Jeju			

* Prices do not include taxes, fuel surcharges and other government imposed taxes and fees. Terms and conditions apply.

HK Express, a clear leader in the airline industry, has recently won ‘Ranking of Life on the Road – Most Popular Airline Award’ organised by Guangdong Radio and Television. Last week, the Hong Kong’s low-fare airline was also named one of the safest airlines in



the world by the independent authority AirlineRatings.com, followed by the recognition of top 7-star safety ranking from the renowned website.

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK_Express.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon and Mandalay in Myanmar commencing in September 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.