



Immediate Release

HK Express Gained Renowned Recognition as Asia's Safest Low-Fare Airline Industry Expert AirlineRatings.com Named HK Express a Perfect 7/7 Star Safety Rating

Hong Kong, 8 January 2016 Hong Kong's low-fare airline HK Express has just been named one of the safest airlines in the world by the aviation research website AirlineRatings.com. Low-fare airlines such as HK Express are held to the same standards as all airlines including full service carriers. There are no expenses spared when it comes to the safety of an airline and HK Express prides itself on its policy of safety first.

Announced on 6 January 2016, the independent authority AirlineRatings.com shortlisted 20 full-service airlines and 10 low-fare airlines around the world. With a proven track record of best safety practices, HK Express was named one of the 10 safest low-fare airlines in the world. The only low-fare airline in Asia to receive the accolade, HK Express solidified its position as one of the region's most trustworthy and reliable airlines.

"We are honoured to be counted amongst the world's top airlines and appreciate the rigorous evaluation process conducted by the experts at AirlineRatings.com," said Andrew Cowen, CEO of HK Express. "Since day one, HK Express has set out to transport travellers in the safest way possible and we will continue to pursue nothing but the highest standards."

When evaluating the airlines, the AirlineRankings.com team considered several factors: audits from aviation governing bodies and associations, government audits, aircraft maintenance, and airline incident records. The respected editorial team also examined accident records, as well as considered each airline's operational history and dedication to safety innovation.

Of the 407 airlines surveyed, 148 were named the top 7-star safety ranking, including HK Express. HK Express stood out as one for the best in the world among low cost carriers for its early and enduring commitment to safety.

"The team of editors at AirlineRatings.com were impressed that a relatively small and new airline like HK Express did not wait for success before completing and achieving their IOSA [International Air Transport Association Operational Safety Audit] certification," said Geoffrey Thomas, AirlineRatings.com CEO.

"The airline recognised the importance of this and launched the airline with the AirlineRatings maximum 7/7 star safety rating. In addition to this, the airline operates a modern fleet of aircraft and enforces high safety standards amongst all staff whether on the ground, in maintenance, or on board," he added.

Launched in 2013, AirlineRatings.com quickly became the go-to independent website when it came to researching safety standards and in-flight services. As the No. 1 airline-safety website, AirlineRatings.com offers unbiased passenger and media reviews and has been a crucial news source for high-profile organisations such as BBC, CNN, The Telegraph, and News Asia.



Photo Caption: HK Express has just been named one of the safest airlines in the world by the aviation research website AirlineRatings.com.

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HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon and Mandalay in Myanmar commencing in September 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.