



Immediate Release

HK Express Soars Through November Hong Kong's Low-fare Airline Sees an 84% Year-on-Year Passenger Growth

Hong Kong, 10 December 2015 As HK Express closes in on the end of another successful year, the airline's November numbers were nothing short of promising.

Now in its third year as a low-fare airline, HK Express has seen impressive year-on-year growth in terms of passenger growth. The dedicated low-fare airline has flown 2,169,178 Guests across its route map in the past 12 months, which is an 84% surge compared with the same period last year. In November, HK Express flew 214,271 Guests, which represent a 58% increase compared with November 2014.

The low-fare airline saw several additional milestones in November: HK Express flew its 1 millionth Guest on Hong Kong-Japan routes and was also named "Asia's Best Value Airline" by the Hong Kong's Most Valuable Company's (HKMVC) Awards 2016.

"HK Express has been growing from strength to strength so far in 2015 and we expect another to finish off the year in a strong market position," said Andrew Cowen, CEO of HK Express. "Through 2016 we will continue our commitment to efficient, affordable and scalable service as our momentum continues."

So far in 2015, HK Express has expanded its footprints to Hiroshima, Siem Reap and several others, with more to follow in 2016. The airline recently added Yangon and Mandalay to its route map and it is expected to launch sought-after routes to Guam, Saipan, and Luang Prabang next year.

It's also gearing up for an influx of brand new A320neo and A321 aircraft, which will enhance the airline's capabilities and make the company even more efficient when it comes to passenger capacity, flight frequency and energy savings.

The airline has consistently demonstrated an excellent average on-time performance (OTP) of 79.3% year-to-date, making it the most on-time airline in Hong Kong, according to independent flight statistic monitoring website Flightstats.com.

	12 Months to 30/11/2015	Month of November 2015	Average OTP Year-to-date*
Guests Flown:	2,169,178	214,271	--
% change vs last year	84%	58%	--
On-time Performance*	80.3%	--	79.3%
Guest Complaint Rate**	--	0.11%	--
Guest Complaint Rate** % change vs last year	--	-72%	--

*Departures < 15 minutes of scheduled departure time from Hong Kong (industry standard measure of punctuality)

**Guest Complaint Rate is calculated based on the number of complaint case per number of carried Guests.

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HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating”, the highest ranking possible from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon (commence 17 February 2016) and Mandalay (commence 21 February 2016) in Myanmar, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.