



Immediate Release

HK Express Sees 72% Passenger Growth in October The low-fare airline wraps up yet another successful month

Hong Kong, 11 November 2015 Hong Kong's most on-time airline, HK Express, continues to show impressive growth rates as it enters its third year as a low-fare airline.

So far this year, HK Express has seen rapidly increasing passenger growth rates and several new route debuts — all while maintaining an impressive on-time performance, high customer satisfaction, and extremely competitive fares.

The month of October brought only more good news: not only did the low-fare airline celebrate its 2nd anniversary but HK Express also welcomed its 3 millionth Guest. In the past month alone, the airline flew 220,272 Guests across its route network, which represents a 72% increase compared with the same month last year. 98% of these Guests are point-to-point travellers, demonstrating HK Express' commitment to being an airline for the people of Hong Kong.

Many factors contribute to the rapid growth enjoyed by HK Express. The low-fare airline has continued to develop its route map, now covering 18 destinations with the addition of Hiroshima at the end of October.

The low-fare airline also intends to introduce several new sought-after routes in 2016, including Yangon and Mandalay in Myanmar, Luang Prabang in Laos, Guam and Saipan, as well as a fleet of new A320neo and A321 aircraft to keep up with the demand.

“These new routes and aircraft demonstrate our commitment to the future and our confidence in the economic strength of HK Express,” said Andrew Cowen, CEO of HK Express. “We have seen extremely promising momentum over the past two years and plan to continue this progress with more innovations throughout 2016.”

HK Express has excelled in managing its expansion sustainably across all aspects of the company, including its exceptional on-time performance rate (OTP). The airline is also the most on-time airline in Hong Kong with an average on-time rate of 84%* year-to-date, according to independent flight statistic monitoring website Flightstats.com.

The company's ever-growing popularity demonstrates that the low-fare airline's recipe for success — creative marketing initiatives, strategic routes and competitive rates — is working in the Hong Kong market.



	12 Months to 31/10/2015	Month of October 2015	Average OTP Year-to-date*
Guests Flown:	2,090,877	220,272	-
% change vs last year	91%	72%	-
On-time Performance*	80.2%	-	84%
Guest Complaint Rate**	--	0.19%	-
Guest Complaint Rate** % change vs last year	-	-69%	-

*Departures < 15 minutes of scheduled departure time from Hong Kong (industry standard measure of punctuality)

**Guest Complaint Rate is calculated based on the number of complaint case per number of carried Guests.

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HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating”, the highest ranking possible from airlineratings.com, an independent, industry-respected research group. HK Express flies to 18 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. It is also expected to launch Yangon and Mandalay in Myanmar, Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.