



Immediate Release

Hurray for Yangon! HK Express Celebrates New Direct Route to Yangon with 50% Discount*

Hong Kong, 1 September 2016 Let the celebrations begin! Hong Kong's low-fare airline HK Express is thrilled to watch its latest route take off, connecting travellers with the colourful city of Yangon in Myanmar. The first flight departed from Hong Kong and landed in Yangon this morning to find a bevy of surprises.

HK Express marked the exciting new connection with a vibrant welcome ceremony at Yangon International Airport. Key executives and representatives were on hand to welcome Guests.

"HK Express is dedicated to developing a more connected Asia with affordable flights, new routes and convenient services," said Andrew Cowen, Director and CEO of HK Express. "There is nothing more exhilarating than exploring new cities and cultures, and we are humbled to be a part of the experience."

U Tin Ohn, General Manager of Yangon Aerodrome Company Limited, said "Yangon International Airport is delighted to work with HK Express to strengthen connectivity with global cities, promote trade and drive greater knowledge exchange between Hong Kong and Myanmar. Strong and mutually beneficial partnerships such as these will continue to reinforce Myanmar's status as an aviation and tourism hub."

Myanmar hardly needs an introduction — it is one of Southeast Asia's most prized gems and the culture, cuisine and history will captivate even the most of prolific travellers. Still off-the-radar for many, Yangon offers an abundance of memorable experiences, such as historic buildings, majestic temples and dozens of enticing local restaurants and teahouses.

Colonial buildings double as luxury hotels, while smaller guesthouses make for an affordable stay. With British-style buildings mingling with golden temples and green parks, it is a joy to stroll through the city's historic district. Travellers delight in the surprises — picture an old-school bookshop down one alley or a stable of sizzling food stalls down another.

To round out the amazing news, HK Express is offering a 50% discount* on the new route. This celebratory offer lasts until 4 September 2016 (23:59) with a travel period valid thru 13 July 2017.

* The offer is not applicable to taxes and other government imposed taxes and fees and is subject to availability. Terms and conditions apply.

Hong Kong (HKG) <> Yangon (RGN) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO1727	Hong Kong (HKG) > Yangon (RGN)	10:15	11:55	Mondays
		16:05	17:45	Tuesdays Saturdays
		07:30	09:10	Thursdays
UO1728	Yangon (RGN) > Hong Kong (HKG)	13:40	18:20	Mondays
		18:30	23:35	Tuesdays Saturdays
		09:50	14:30	Thursdays



Photo caption: Representatives from HK Express, Yangon Aerodrome Company Limited and Department of Civil Aviation joined hands today to officiate the launch of Yangon route

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 27 of the most popular destinations in Asia. Besides Chiang Rai in Thailand and Hualien in Taiwan commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.