



Immediate Release

Who's Heading to Hualien? HK Express Launches HKD98* Intro Fare to Hualien

Hong Kong, 15 Aug 2016 Hong Kong's low-fare airline HK Express is thrilled to announce a new route to Hualien, a gorgeous seaside destination on the eastern coast of Taiwan, just over an hour's flight from Hong Kong.

The low-fare airline is kicking off with an exciting sale today, featuring a special intro fare of HKD98* for flights to Hualien. The booking period runs from 15 to 21 August 2016, and can be used on flights departing from 6 December 2016 to 25 March 2017.

Scheduled to commence on 6 December 2016, the new route will operate from Hong Kong twice a week on Tuesdays and Saturdays, with the return flights operating on Tuesdays and Sundays. The flexible times and affordable fares make it easy to book a weekend getaway or a longer escape to fresh air, green surrounds and miles of coastline.

"We have been wanting to connect Hong Kong and Hualien for a long time and are excited to launch this amazing new route," said Andrew Cowen, Director and CEO of HK Express. "Just over an hour from Hong Kong, the coastal city has so much to offer in terms of outdoor adventure, cuisine and culture — we have no doubt the flight sale will see insatiable demand."

Previously extremely difficult to get to, this new nonstop flight will allow travellers to experience Hualien's picturesque natural scenery like Taroko Gorge and Meilunshan Park. Of course, since it's Taiwan, you can expect amazing food, a low-key vibe and some fantastic biking paths.

For Guests hoping to see more of the country, not to worry: Hualien is well-connected by train so it's a breeze to explore other cities such as Kaohsiung, Taitung, Tainan and Taipei.

Hong Kong (HKG) <> Hualien (HUN) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO3162	Hong Kong (HKG) > Hualien (HUN)	15:00	16:35	Tuesdays
		14:55	16:30	Saturdays
UO3163	Hualien (HUN) > Hong Kong (HKG)	17:10	18:45	Tuesdays
		08:10	09:55	Sundays

* The offer is not applicable to taxes and other government imposed taxes and fees and is subject to availability. Terms and conditions apply. Subject to regulatory approval.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.



Photo Caption: HK Express will be launching nonstop flight between Hong Kong and Hualien, Taiwan.

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK_Express.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 26 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar and Chiang Rai in Thailand commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.