



For Immediate Release

Glide Through the Airport and Wave Goodbye to Queues with HK Express Web Check-in

Hong Kong, 23 July 2015 Hong Kong's most on-time airline now offers an even speedier experience with its super smooth Web Check-in service! The HK Express online check-in allows Guests to register from desktop or phone and go straight to gate with a printed or online boarding pass. Got bags? Then make a quick detour to the new dedicated Bag Drop counter and keep your free time for the things that matter most.

While knocking out a queue or two, Web Check-in makes it even easier to grab the pre-assigned seat – online check-in opens a full 48 hours before the flight, while the service remains available until 90 minutes before takeoff.

The new service rolls out in Hong Kong and will be available at other ports later in 2015.

Since its launch in 2013, HK Express has worked continuously to disrupt the traditional airline travel experience. There's the sophisticated Manage My Booking service launched in May, which gives Guests fingertip control over their trip details after booking. Meanwhile, GoConnect makes the dream of seamless Asian travel come true, allowing easy transfers and single bookings for multi-stage journeys. And the new two-class Fare Family concept blows traditional airline pricing away!

Andrew Cowen, Chief Executive Officer of HK Express said: "We're Hong Kong's most on-time airline for a reason: we push every envelope in cutting through the out-dated traditions of airline travel. With the new Web Check-in service, our Guests can get through the airport like greased lightning and have more time to relax. Add this to our innovations this year, including GoConnect, Manage My Booking and Fare Family, and this Hong Kong airline is showing the world how airline travel should be! We look forward to speeding our Guests to their next destination soon."

For reservations or information, please visit www.hkexpress.com or contact the airline's Customer Service Center at +852 3902 0288, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express, Twitter: [HKExpress.jp](https://twitter.com/HKExpress.jp) or Instagram: [@HK_Express](https://www.instagram.com/HK_Express).

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HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

According to independent flight statistic monitoring website flightstats.com, HK Express continues its winning streak in Hong Kong by maintaining the highest On-Time-Performance rate (OTP). By focusing on best-in-class on-time performance, safety and low fares, HK Express is revolutionizing air travel in Hong Kong and Asia. HK Express flies to 22 popular destinations throughout Asia, including Siem Reap in Cambodia and Jeju in Korea (both commencing 1 September). With its fast growing fleet and enticing destination route map, HK Express has flown more than 2 million Guests – a major achievement that attests to the popularity of the airline.