



For Immediate Release

## HK Express Welcomes its 3 Million<sup>th</sup> Guest!

**Hong Kong, 7 October 2015** There's more big news from Hong Kong's on-time airline! HK Express celebrated its 3 million<sup>th</sup> Guest on 4 October after just two years of operating as a low-fare airline.

On our route from Seoul to Hong Kong, HK Express welcomed its 3 million<sup>th</sup> Guest with a sky-high celebration and a delightful twist. Instead of announcing the lucky Guest ahead of time, the airline marked the momentous occasion by naming the 3 million<sup>th</sup> Guest mid-flight during a flurry of on-board festivities. The atmosphere throughout the flight was chock-full of anticipation as Guests waited for a Senior Purser to announce the lucky Guest. "I can't believe that I'm the 3 million<sup>th</sup> traveller to fly HK Express!" said Dung Kit Man Emily. "What are the chances?"

Of course, it wouldn't be an HK Express celebration without some excellent prizes. During the mid-flight announcement, the low-fare airline awarded the 3 million<sup>th</sup> Guest, Dung Kit Man Emily, three sets of round-trip tickets to any destination in the HK Express network. "HK Express is my go-to for regional travel because of the great value fares and friendly service, so of course I can't wait to use the prize tickets to travel with my family," said Emily. All of the fantastic energy continued as the airline passed out HKD300 cash vouchers to spend on any HK Express flight to every Guest on board.

"Flying 3 million travellers around Asia in just two years is a huge achievement," said Andrew Cowen, CEO of HK Express. "We are humbled and overjoyed by the airline's continued popularity, and we hope to serve millions more in the years to come."

The landmark occasion is just the latest accomplishment by HK Express, which has seen nothing but rapid growth since its transformation into a low-fare airline in 2013. Guests not only appreciate the ever-expanding route map — which already covers 22 destinations across North Asia, Greater China and South-East Asia — but they also value the warm service, on-time flights and low-cost fares.



Above: HK Express awarded its 3 million<sup>th</sup> Guest, Dung Kit Man Emily, 3 round-trip tickets to any destinations operated by the airline, and passed out HKD300 vouchers to every Guest on board the Seoul-Hong Kong flight.

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

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### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. HK Express flies to 22 of the most popular destinations in Asia, including the newly-launched routes to Jeju in South Korea and Siem Reap in Cambodia, and Hiroshima in Japan (commencing 27 October). With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.