



For Immediate Release

HK Express Offers a 50% Slash in Fares!!

Hong Kong 14 September 2015 It's one awesome deal after another at HK Express! This time, Hong Kong's on-time airline is offering a 50% discount across 17 of Asia's hottest destinations.

With this extraordinary promotion Guests can take advantage of serious steals on a handful of top bucket list destinations. The half-off fares apply to the vast majority of the airline's ever-expanding portfolio, including hot new routes such as Siem Reap and Jeju. Guests can also explore several cities throughout China, check out Japan's modern metropolises, or hit the beautiful beaches of Da Nang.

Best part? Guests have a full six days to browse and book, starting at 00:00 on 15 September and finishing 23:59 on 21 September. The travel period is flexible too, running from 22 September 2015 to 14 July 2016.

"One of our major missions is to make travel affordable and accessible to more people," said Andrew Cowen, CEO of HK Express. "With low-fare deals like these, we hope that more travellers can experience the brilliant beaches of Da Nang, the bustling city of Tokyo and the mystical temples of Siem Reap."

There's always something to look forward to with HK Express. The airline's network of 22 destinations continues to expand every month. Just this month, the low-fare airline added flights to Siem Reap and Jeju on 1 September, and will expand to serve Hiroshima, Japan on 27 October.

Guests can book these fantastic, half-off fares at the HK Express official website www.hkexpress.com.

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK_Express.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

hkexpress.com



About HK Express

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. HK Express flies to 22 of the most popular destinations in Asia, including the newly-launched routes to Jeju in South Korea and Siem Reap in Cambodia, and Hiroshima in Japan (commencing 27 October). With its fast growing fleet and enticing number of destinations, HK Express has flown more than 2 million Guests – a major achievement that attests to the popularity of the airline.