



For Immediate Release

**HK Express Sees 83% Year-on-Year Passenger Growth in August
Load Factor record high at 92.5%**

Hong Kong, 10 September 2015 HK Express, Hong Kong's number one on-time airline, continues to show impressive growth with the number of Guests flown increasing consistently month after month. Just this past August alone, the airline carried close to 230,000 Guests across Asia, generating a load factor of 92.5%. This represents an 83% growth compared with the same month last year.

HK Express is not only seeing a string of successes in the short-term – the low-fare airline is also growing by leaps and bounds when it comes to long-term triumphs. The airline's year-on-year records are evidence of these enduring accomplishments. Over the past 12 months, more than 2 million Guests flew HK Express, which is an 84% increase compared with the same period in 2014, and the airline is expecting their 3 millionth Guest soon.

In addition to robust Guest numbers, several momentous occasions in 2015 have also spurred on the airline's stellar momentum. The airline added two additional A320 aircraft, bringing its fleet to a total tally of 12 with one more to come before the end of the year. Amid all of the exciting new developments, HK Express has continued to uphold its reputation for great service and timely departures. The August travel seasons can be busy with vacationers and subject to considerable weather complications; however HK Express has consistently maintained its status as Hong Kong's number one on-time airline, with an average on-time performance of 82% for the past 12 months to August 2015.

The airline's constantly increasing patronage is a testament to the airline's unique selling points, as it continues to corner the market as the go-to airline for frequent flyers looking for exceptional value without sacrificing safety or service. HK Express offers incredible low-fare flights and an ever-growing list of 22 destinations. The airline is keeping up with rising demand by opening up more flights to sought-after locations in the region, including a new route to Hiroshima in Japan (commencing 27 October).

	12 Months to 31/8/2015	Month of August 2015	Bi-monthly Average OTP (July – August 2015)
Guests Flown:	2,034,474	225,229	-
% change vs last year	84%	83%	-
On-time Performance*	82%	-	76%
Guest Complaint Rate**	--	0.37%	-
Guest Complaint Rate** % change vs last year	-	-20%	-

*Departures < 15 minutes of scheduled departure time (industry standard measure of punctuality)

**Guest Complaint Rate is calculated based on the number of complaint case per number of carried Guests.

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HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. HK Express flies to 22 of the most popular destinations in Asia, including the newly-launched routes to Jeju in South Korea and Siem Reap in Cambodia, and Hiroshima in Japan (commencing 27 October). With its fast growing fleet and enticing number of destinations, HK Express has flown more than 2 million Guests – a major achievement that attests to the popularity of the airline.