



Immediate Release

HK Express Named 'Asia's Best Value Airline' by HKMVC 2016
The low-fare airline took home the gold in this year's awards ceremony

Hong Kong, 16 November 2015 Hong Kong's most on-time airline, HK Express, was named 'Asia's Best Value Airline' by the Hong Kong's Most Valuable Company's (HKMVC) Awards 2016. Announced at a star-studded ceremony on 12 November 2015, the coveted award is a huge accomplishment for the rapidly growing airline.

The annual awards, held by respected annual business magazine HKMVC, feature only the most valuable, promising and enterprising companies in Hong Kong. The publication looks for companies with a proven track record of excellent value, productivity, efficiency and customer loyalty.

As one of the aviation industry's top performers, HK Express has all of these qualities in spades. The award comes at an exciting time for the airline, which just celebrated its second anniversary, flew its 3 millionth traveller in October, and intends to add new A320neo and A321 aircraft to its fleet in 2016.

"We could not have started off our third year as a low-fare airline with better news," said Andrew Cowen, CEO of HK Express. "Being named 'Asia's Best Value Airline' is a testament the airline's dedication — both in terms of quality service and affordable fares. Going into 2016, we will continue to build upon this reputation, expand our services and grow sustainably."

From consistently strong on-time performance to emerging routes, creative campaigns and a constant supply of appealing deals, the low-fare airline has gone above and beyond to provide a safe, convenient and affordable air travel in the region.

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK_Express.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.



Above: Jimmy Ma, Executive Chairman and President of HK Express (left), and Andrew Cowen, CEO of HK Express, pose with the trophy of 'HKMVC Awards 2016 – Asia's Best Value Airline'.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a "7-star safety rating", the highest ranking possible from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon (commence 17 February 2016) and Mandalay (commence 21 February 2016) in Myanmar, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.