



## Immediate Release

### HK Express Introduces Hong Kong's only Direct Flights to Nha Trang, Vietnam

**Hong Kong, 9 November 2016** Just in time for the holidays, HK Express brings travellers Hong Kong's first and only direct route to Nha Trang, Vietnam — one of Asia's most beautiful beach getaways. This is HK Express second route into Vietnam after the hugely popular Da Nang.

Launched today, 9 November 2016, the new destination marks yet another exciting route addition for the low-fare airline, which was recently awarded the best low-cost carrier of the year by the 2016 Future Travel Experience (FTE) Asia Awards.

The first flight, which is almost sold out, took off from Hong Kong International Airport with much fanfare. Marking the momentous occasion with a celebration at the departure gate, HK Express Commercial Director Luke Lovegrove was on hand to meet and greet guests, as well as distribute surprise giveaways as passengers boarded the inaugural flight.

"We have been really impressed with the forward bookings to Nha Trang," said Luke Lovegrove, Commercial Director of HK Express. "We are expecting the route to be just as popular as our service to Da Nang and anticipate carrying over 30,000 passengers in the first year."

Nha Trang has long been a popular beach destination for travellers on the Southeast Asia circuit but it was difficult to access from Hong Kong, typically requiring an additional domestic flight or a seven-hour train ride from Ho Chi Minh City.

Nha Trang's location in the South-eastern coastal region of Vietnam sees a long dry season with sunny skies nearly all year so there's rarely a bad time to visit. Thanks to these new direct routes from HK Express, the area's idyllic beaches, beautiful mountains, scenic rice paddies, and energetic nightlife are just a few hours away.

To celebrate the launch the airline is offering fares from HKD308 for a limited time only. The promotional fares go on sale from today until 9 December 2016, with travel dates starting from 9 November 2016 and ending 25 March 2017.

Hong Kong (HKG) <> Nha Trang (CXR) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO502	Hong Kong (HKG) > Nha Trang (CXR)	14:50	16:10	Wednesdays, Sundays
UO505	Nha Trang (CXR) > Hong Kong (HKG)	17:50	21:10	

\*The offer is not applicable to taxes and other government imposed taxes and fees and is subject to availability. Terms and conditions apply.



*Photo caption: HK Express Commercial Director Luke Lovegrove and Guests pose for pictures before boarding the inaugural flight from Hong Kong to Nha Trang at the Hong Kong International Airport*

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

## **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 25 of the most popular destinations in Asia. Besides Chiang Rai in Thailand (25 November 2016) and Hualien in Taiwan (6 December 2016), it is also expected to launch Guam (15 December 2016) and Saipan (17 January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance ([www.uflyalliance.com](http://www.uflyalliance.com)), a partner member of reward-U ([www.reward-u.com](http://www.reward-u.com)) as well as U-FLY Holidays ([www.uflyholidays.com](http://www.uflyholidays.com)).