

HK Express Adds New China Destination
Launch of flights to Zhengzhou mark strategic focus on Mainland travel

(Hong Kong, 30 July, 2014) HK Express today announced that it will launch flights to Zhengzhou, China, from as little as \$99 one-way. The opening of this new route further expands HK Express' destination footprint into Mainland China, where this low-fare airline already offers convenient and low-cost travel to both Kunming and Ningbo.

With over 1,000,000 visitors coming to Hong Kong from Henan Province every year, HK Express anticipates that the opening of this route will further encourage Mainland travellers to experience the convenient, reliable and world-class service of Hong Kong's one-and-only low-fare airline. Guests on this new route will now spend less than three hours to travel between Zhengzhou and Hong Kong.

As the capital city of Henan Province, Zhengzhou is the economic engine of the region. With development and international investment attracting a diverse range of industries, Zhengzhou is rapidly becoming a key destination for business travellers. Additionally, it is a major inland hub for air, highway and rail transport; in fact, the city is sometimes referred to as "China's Railway Heart".

While the modern skyline and sophisticated transportation system is an apt symbol of its growth and progress, Zhengzhou also has a rich cultural past. With ancient walls, Confucian Temples and of course, the famous Shaolin Monastery, Zhengzhou remains one of China's most culturally rich cities.

"When we consider the success of our Kunming and Ningbo routes, it's clear to us that potential abounds in facilitating transport to and from Mainland China," said Andrew Cowen, Deputy CEO of HK Express, "By offering low-cost, safe and comfortable transport between Mainland cities and Hong Kong for both tourists and business people alike, we continue to prove our commitment to making travel affordable and convenient for everyone."

To celebrate the launch of flights to Zhengzhou, HK Express is offering one-way fares for \$99 from today until 6 August 2014 at 23:59, and there are 1,600 seats available for our



guests to travel between 26 September 2014 to 28 March 2015. This fare price excludes taxes, fuel surcharges and other government imposed taxes and fees. Be sure to visit www.hkexpress.com to reserve your flights today.

| Hong Kong (HKG) <> Zhengzhou (CGO) (local times) | | | | | |
|--|-----------------------|------------------------|--------|--------|---------------|
| Flight | Route | One-way Fare* (in HKD) | Depart | Arrive | Frequency |
| UO1302 | Hong Kong → Zhengzhou | \$99 | 07:55 | 10:15 | Tue, Thu, Sat |
| UO1302 | Hong Kong → Zhengzhou | | 17:05 | 19:25 | Wed, Fri |
| UO1303 | Zhengzhou → Hong Kong | | 11:25 | 14:00 | Tue, Thu, Sat |
| UO1303 | Zhengzhou → Hong Kong | | 20:20 | 23:30 | Wed, Fri |

* Prices do not include taxes, fuel surcharges and other government imposed taxes and fees

For reservations or information, please visit <http://www.hkexpress.com>, follow us on SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express or refer to our Facebook fan page: <https://www.facebook.com/HKExpress>.

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About HK Express:

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on low fares, safety and best-in-class on-time reliability, HK Express is revolutionizing air travel in Hong Kong and Asia. Currently HK Express flies to 14 popular destinations throughout Asia, with a commitment to opening more exciting routes in the immediate future, including Busan in Korea (commencing 7 August 2014); Nagoya in Japan (commencing 18 September 2014) and Zhengzhou in China (26 September, 2014). HK Express offers efficient, practical and borderless air travel, bringing the spirit of low fare travel to everyone in Hong Kong.



屬於香港的低成本航空

即時發佈

HK Express 宣佈推出新航點鄭州 加快中國內地市場戰略佈局

(香港, 2014 年 7 月 30 日) 唯一一家建基於香港的低成本航空公司 — HK Express 宣佈即將開通香港往返中國鄭州航線, 由即日起開始接受訂票, 單程票價僅需港幣\$99*。鄭州航線的開通標誌著繼昆明和寧波航點之後, HK Express 進一步擴大了在中國內地市場的佈局, 為亞洲旅客提供更豐富的出行選擇。

每年中國河南省赴港遊客數量超過 100 萬人次。鄭州航點的開通將河南與香港的距離縮短到不到三小時。作為香港唯一一家的本土低成本航空公司, HK Express 預計未來將有更多內地遊客搭乘其航班, 以相宜的票價, 體驗安全舒適的世界級服務。

鄭州是河南省省會, 亦是華中地區的經濟中心。隨著城市不斷發展和海外投資的升溫, 鄭州已形成了多元化的產業佈局, 成為內地主要商務差旅目的地之一。此外, 鄭州也是中國重要的鐵路、航空、高速公路樞紐, 素有「中國鐵路心臟」的美譽。

經濟發展和城市進步造就了現代化的建築和發達的交通網絡。同時, 鄭州也保留了濃厚的歷史底蘊。作為華夏文明的主要發源地, 鄭州彙集了古老的城牆、象徵儒家文化的文廟和舉世聞名的少林寺, 成為中國文化遺產最豐富的城市之一。

HK Express 行政副總裁 Andrew Cowen 表示: 「昆明和寧波航線的成功, 體現了中國內地廉航市場的巨大發展潛力。即將開通的鄭州航點讓我們進一步深入中國內陸地區, 為香港至中原地區的商貿洽談和旅遊觀光架起了一座高效便捷的空中橋樑, 將 HK Express 安全、低價、舒適的出行理念帶給更多遊客。」

為慶祝鄭州航點的開通, 由即日起至 8 月 6 日(23:59), 預訂 2014 年 9 月 26 日至 2015 年 3 月 28 日, 由香港前往鄭州之 HK Express 單程機票, 最低票價僅需港幣\$99* (此價格不包含機場稅、燃油附加費及其他政府稅收或額外收費), 推出多達 1,600 機位以供訂購。請即刻登陸 www.hkexpress.com 搶票!

| 香港 (HKG) <> 鄭州 (CGO) | | | | | |
|----------------------|---------|---------------|-------|-------|---------|
| 航班 | 航線 | 單程票價* (港幣) | 出發 | 到達 | 班次 |
| UO1302 | 香港 → 鄭州 | \$99 | 07:55 | 10:15 | 星期二、四及六 |
| UO1302 | | | 17:05 | 19:25 | 星期三及五 |
| UO1303 | 鄭州 → 香港 | | 11:25 | 14:00 | 星期二、四及六 |
| UO1303 | | | 20:20 | 23:30 | 星期三及五 |

* 此價格不包含機場稅、燃油附加費及其他政府稅收或額外收費

機票預訂可透過 HK Express 網頁 <http://www.hkexpress.com> 或致電客戶服務熱線：3902 0288。瞭解更多資訊，可登入 HK Express 新浪微博專頁 www.weibo.com/hkexpress、Facebook 專頁 <http://www.facebook.com/HKExpress>、關注 HK Express 微信公眾帳號。

有關 HK Express

HK Express 是本地唯一一家基建於香港的低成本航空公司。憑藉相宜的票價、穩定的安全性和業內領先的準點率，HK Express 的出現為香港及亞洲地區的航空市場帶來全新氣象。目前，HK Express 的航點覆蓋亞洲 14 個的熱門旅行目的地，並計畫在不久的將來開闢更多新航點，包括韓國釜山(將於 2014 年 8 月 7 日正式開通)，日本名古屋(將於 2014 年 9 月 18 日正式開通)以及中國鄭州(將於 2014 年 9 月 26 日正式開通)。HK Express 致力於為每一位旅客提供舒適便捷的航班服務，擴大廉遊亞洲的版圖。