



**For Immediate Release**

**Fly For FREE!  
U- FLY Holidays Wows with Amazing Vacation Deals**

**Hong Kong, 29 August 2016** As peak travel season rolls around this autumn, travellers are getting ready to head off to Asia's hottest destinations. Here at HK Express, Hong Kong's low-fare airline is ready to ensure Guests make the most of their next adventure with amazing deals on flight-and-hotel packages when they book online using its new partnering platform – U-FLY Holidays.

Just launched in August, U-FLY Holidays ([www.uflyholidays.com](http://www.uflyholidays.com)) makes travel planning a breeze. Guests can choose a package to any of HK Express' destinations, including just-added routes to South Korea and Japan. Simply put, U-FLY Holidays guarantees the best prices possible on flight and hotel packages, as well as rental cars, tours and more — all in one place.

U-FLY Holidays is launching some jaw-dropping deals that are sure to wow travellers. Select flights to Japan are going on sale... for free!

Yes, you read that right: travellers will snag free flights when they book a hotel and flight package via U-FLY Holidays during the promotional period. Guests can choose from 5 amazing Japan destinations, including Hiroshima, Ishigaki, Takamatsu, Fukuoka and Kagoshima.

Believe it or not, flight-and-hotel packages start from just HKD202\* for 2-day 1-night holidays to Fukuoka, Japan. All Japan flights will see crazy awesome deals, just in case Guests have their heart set on Osaka, Tokyo or Nagoya. They're also in luck if South Korea's on their bucket list thanks to unbeatable sales across the board.

The deals run from today to 4 September 2016 (23:59), with a flexible travel timeline between 29 August 2016 and 13 July 2017.

"We are so excited about the overwhelming reception of our new partnership with U-FLY Holidays," said Andrew Cowen, Director and CEO of HK Express. "It's a truly one-stop shop, except that you can walk away with free flights! Where else can you do that?"

With these unbeatable promotions, travellers can fuel their wanderlust in Busan, Seoul, Jeju, Ishigaki, Takamatsu and more. It's the perfect time of year to go — especially for those who are keen to hike outdoors, explore the coastline or rest easy at the beach.

Stay tuned for more upcoming deals! To learn more, visit the website at [www.uflyholidays.com](http://www.uflyholidays.com).

Packages (Flight + Hotel)	Days	Special Offer (HKD) ( starting prices exclude taxes )
Ishigaki (ISG)	4-day 3-night	803
Fukuoka (FUK)	3-day 2-night	404
Fukuoka (FUK)	2-day 1-night	202
Hiroshima (HIJ)	3-day 2-night	831
Takamatsu (TAK)	3-day 2-night	471
Kagoshima (KOJ)	3-day 2-night	583
Nagoya (NGO)	3-day 2-night	1125
Osaka-Kansai (KIX)	3-day 2-night	971
Tokyo-Haneda/Narita (HND / NRT)	3-day 2-night	990
Seoul-Incheon (ICN)	3-day 2-night	1052
Busan (PUS)	3-day 2-night	1058
Jeju (CJU)	3-day 2-night	1018

\* The offer is not applicable to surcharges and other government imposed taxes and fees and is subject to availability. Terms and conditions apply.

### About U-FLY Holidays

U-FLY Package Holidays Limited holds an approved travel agent license (number: 354123) and is regulated by the Travel Agents Registry and Travel Industry Council of Hong Kong. With a mission to offer the most affordable and convenient vacation-booking experience, U-FLY Holidays provides an easy-to-use platform where travellers can reserve flights, hotels, car rentals, tours, SIM cards and more. The one-stop-online shop covers an extensive selection of hotels across the region, currently featuring over 500,000 hotels in 21,000 cities and counting. When booking bundled trips on U-FLY Holidays, travellers also enjoy easy access to competitive flight fares with HK Express. The low-fare airline boasts routes to 26 hot destinations such as Phuket, Da Nang, Tokyo, Chiang Mai, Yangon, and many more to come in the future. An incredible tool that streamlines travel planning, U-FLY Holidays aims to make Guests' next journey unforgettable.