



For Immediate Release

***HK Express passes 100,000 bookings and Releases New Target for Jobs Growth  
More Expansion On The Cards, Including Additional Aircraft, for Hong Kong's  
One-and-Only Low Fare Airline***

**Hong Kong, 21 October, 2013** – In the lead-up to their first flight on October 27, HK Express today announced their 100,000<sup>th</sup> flight booking, job creation statistics and ambitious future expansion plans, including the addition of four further aircraft.

Since transforming to a low-fare carrier, HK Express has captured the imagination of the Hong Kong people. Their combination of incredibly low every day prices and amazing sale fares has meant that over 100,000 Hongkongers have gone online to book their tickets to new, exciting destinations, such as Phuket, Tokyo and Penang.

Not only are guests happy with HK Express, but so are all their new staff. Since July this year HK Express has been on a huge recruitment drive, hiring a new staff member on average of every two days. The new staff members have been hired into cabin crew positions, as well as skilled aviation jobs, such as operations control, airport staffing, engineering and maintenance. HK Express aims to have recruited 275 new cabin crew by year end 2015, with over 95% of the new cabin crew being Hong Kong citizens, ensuring promising jobs growth for young people in the aviation sector.

In other exciting news, HK Express is also pleased to announce that they have agreed terms to increase their fleet by four additional Airbus A320 aircraft, which will be delivered in 2014. The four additional aircraft will bring the HK Express fleet to nine, capable of carrying an extra 5,500 guests around Asia every day. The investment in these additional aircraft reflects the huge demand from the Hong Kong public for low fares and HK Express' strong commitment to building a dynamic and viable low-fare airline business.

“We couldn't be happier with how bookings are growing for HK Express in Hong Kong,” said Mr. Andrew Cowen, Deputy C.E.O of HK Express. “Our success to date shows that our expansion plans are firmly on track. We are also giving young Hongkongers exciting new career



opportunities as we grow and expand. But most importantly, we are helping the people of Hong Kong to travel to destinations they once thought were out of their reach. It's a great feeling!"

即時發佈

**HK Express 訂票數量已達 100,000 張  
同時公佈新增職位數目及機隊擴充詳情  
揭露本地唯一一間以香港為家的低成本航空公司發展藍圖**

（香港·2013年10月21日）為迎接10月27日正式啟航之日，全港唯一一間以香港為家的低成本航空公司 HK Express 今日宣佈已出售超過 100,000 張機票，並公佈未來發展藍圖，包括將機隊數目增加至共 9 架客機及增聘人手等。

自 9 月 12 日機票正式開售後，HK Express 便以超乎想像的低廉價格獲得一眾香港顧客的狂熱追捧，再加上連續 2 個星期低至 \$68 的激筭單程機票活動，短短 1 個月時間，超過 100,000 位旅客已決定和我們一起平價遊歷東京、檳城、布吉等亞洲各大城市，亦證明香港人對於平遊旅程早已急不及待。

為答謝香港大眾的支持，HK Express 將繼續拓展團隊，務求為顧客帶來更優質的服務，並為本地創造更多就業機會。現時 HK Express 正以前所未有的招聘速度擴充團隊，平均每 2 天便有一位新同事加入，新職位包括機組成員、航務管制員、地勤人員及航線維修員等。預期於 2015 年年底，機組成員將額外增加 275 人，當中更有超過 95% 為香港人，並將會以清晰的晉升階梯吸引更多有理想及拼勁的年青人加入，為本地航空業界作出貢獻。

另外，HK Express 亦已增購 4 架全新 A320 客機，並於 2014 年投入服務。屆時，HK Express 機隊數目將增至 9 架航機，每日載客量將額外增加 5,500 人次，承載更多旅客探索亞洲各大城市。HK Express 是次投資擴充機隊，除可展示香港廣大市民對低價機票的龐大需求外，亦可表明 HK Express 建立一間充滿創新活力的低成本航空公司的決心。

HK Express 副行政總裁 Andrew Cowen 表示：「對於 HK Express 在團隊上下努力及 fans 支持下獲得今日的成績，我感到非常振奮，我們並將全速按計劃發展。HK Express 將為香港年青人帶來更多令人興奮的就業機會，繼續與香港一起成長。亦會讓更多香港人以相宜的機票遊遍夢寐以求的地方，為香港人將旅行二字重新定義。」