



For Immediate Release

***HK Express Launches Inaugural Flight to Top Destination – Tokyo-Haneda
Daily Flight Schedule to Tokyo’s Most Convenient Airport
Plus – Japan Sale Now On, and Additional Osaka Flights Announced***

HONG KONG, 7 November, 2013 –Today marks yet another monumental milestone in Hong Kong’s aviation history as HK Express’ inaugural flight to Tokyo-Haneda departs from Hong Kong International Airport. HK Express has yet again demonstrated its commitment to the people of Hong Kong by including Tokyo-Haneda in its network, the destination that topped the wanderlust wish-list when they were asked to decide where they wanted their very own low-fare airline to fly them to.

Hong Kong’s one-and-only low-fare airline takes off on what has proved to be one of its most popular routes for the first time today and will operate daily flights to Japan’s captivating capital, taking the people of Hong Kong to the home of Harajuku, Geisha and the latest fashion with amazingly low fares.

Tokyo-Haneda was chosen as the destination airport for its close proximity to downtown Tokyo, making travel between Hong Kong and Tokyo easily accessible, cheaper and more convenient overall for Guests.

With Japan fever running hot, HK Express is also pleased to announce that there will be an additional four weekly flights to and from Osaka each week, commencing 7 December 2013. This will bring the total number of weekly flights for HK Express between Osaka and Hong Kong to 11. HK Express will commence with one daily flight to Osaka on 21 November, 2013.

And to round out all this exciting news, Guests booking their flights to Tokyo-Haneda and Osaka through hkexpress.com and travel agents will be offered a special fare price of HKD \$570 to Osaka on UO688/689 and HKD \$600 to Tokyo-Haneda**. But hurry, because the offer ends on 8 November at 11.59pm!



Mr. Andrew Cowen, Deputy CEO of HK Express, said “We are extremely proud to commence flights to Tokyo-Haneda today. The people of Hong Kong spoke earlier this year and chose Tokyo as the destination that they most wanted to visit. We listened and made it possible; Hong Kongers can now enjoy delicious ramen in downtown Tokyo within about the same time that it takes to queue at some of Hong Kong’s most popular Japanese restaurants, and all for the price of an average rice cooker!”

Flight Schedule (all local time):

Hong Kong (HKG) <=> Tokyo-Haneda (HND)				
Flight	Route	Depart	Arrive	Frequency
UO622	Hong Kong > Tokyo - Haneda	19:05	00:30 +1	Daily
UO623	Tokyo – Haneda > Hong Kong	01:30	05:25	Daily
Hong Kong (HKG) <=> Osaka (KIX)				
Flight	Route	Depart	Arrive	Frequency
UO688 (new) *Commence on 7 Dec 13	Hong Kong > Osaka	20:30	00:55 +1	Wed, Thu, Sat & Sun
UO686 *Commence on 21 Nov 13		9:30	13:55	Daily
UO689 (new) *Commence on 7 Dec 13	Osaka > Hong Kong	01:50	05:15	Mon, Thu, Fri & Sun
UO687 *Commence on 21 Nov 13		14:50	18:5	Daily

** For travel on/after 7 December 2013 to 29 March 2014; valid on UO 688/689 and UO 622/623 only. Fares are stated in Hong Kong dollars, one-way only, and subject to fuel surcharges, government imposed taxes and other fees. The fares are valid for booking between 7 November 2013 to 8 November 2013 for travel between 7 December 2013 and 29 March 2014. Conditions apply. Fares and seats are subject to availability. UO 688 and 689 seats sold subject to regulatory approvals. More than 2,500 seats are available. Please see hkexpress.com for more information.



About HK Express:

HK Express commenced flights on 27th October 2013 from their home in Hong Kong, as Hong Kong's only low-fare airline. They have confirmed routes to Phuket and Chiang Mai in Thailand, Taichung in Taiwan, Kunming in Mainland China, Kota Kinabalu (Sabah) and Penang in Malaysia, and Tokyo-Haneda and Osaka Kansai in Japan. For more information please visit www.hkexpress.com or our facebook <http://www.hkexpress.com/facebook>.

即時發佈

HK Express 日本熱點東京航線今日正式開通 讓您每日輕鬆直達羽田機場 同場加推日本機票優惠及增加大阪航班班次

(香港·2013年11月7日) HK Express 備受矚目的東京航線終於在今日正式啟航，由今天起每日乘載旅客前往日本旅遊熱點-東京，讓大家以相宜的機票價錢，盡享日本當地令人欲罷不能的刺身美食，開展瘋狂掃貨之旅，沈醉於東瀛魔力中。為慶祝東京首航，HK Express 更推出驚喜日本機票優惠，旅客可以於 11 月 7 日及 8 日透過登入 hkexpress.com 或聯絡各大旅行社，以尊享優惠價港幣\$570 前往東京-羽田及港幣\$600 前往大阪-關西¹。

東京一直是廣大日本 fans 最愛的旅遊點，更高踞旅客最想開設的低成本航空航線首位。以香港為家的 HK Express 聆聽香港人的聲音，為讓大家更快直達東京市區，因此窺準東京羽田機場的優越地理位置，特別開設由香港往來東京-羽田的航線，讓旅客能以最輕鬆、快捷及相宜價錢穿梭香港及東京兩地，玩盡每分每秒，及實現廣大旅客的飛行夢。

為滿足大家對東瀛風的熾熱渴求，HK Express 今日宣佈由 12 月 7 日起增加由香港往來大阪-關西的航班，航班數目由每星期 7 班增至 11 班，乘載更多旅客穿梭香港及日本。由香港往來大阪-關西的航班將會由 11 月 21 日啟航。

HK Express 副行政總裁 Andrew Cowen 表示：「非常高興香港往來東京-羽田的航班今日正式啟航。日本東京於早前 HK Express 所舉辦的理想航點投票活動中，以大熱姿態勝出，今天，我們終於把香港人的飛行夢想實現。大家可以電飯煲價錢，輕易直達當地品嚐充滿日本風味的拉麵美食。」

由香港往來日本之航班時間表（以下顯示為當地時間）：

香港往來東京-羽田 – 每日出發				
航班	航線	出發	抵達	
UO622	香港 → 東京-羽田	19:05	00:30+1	
UO623	東京-羽田 → 香港	01:30	05:25	
香港往來大阪-關西				
航班	航線	出發	抵達	班次
UO688(新增) *2013年12月7日啟航	香港 → 大阪-關西	20:30	00:55+1	逢星期三、四、六及日
UO686 *2013年11月21日啟航		9:30	13:55	每日出發
UO689(新增) *2013年12月8日啟航	大阪-關西 → 香港	01:50	05:15	逢星期一、四、五及日
UO687 *2013年11月21日啟航		14:50	18:15	每日出發

註 1:

- 尊享優惠價只適用於 UO 688/689 及 UO 622/623 的航班，訂票日期必須於 2013 年 11 月 7 日及 8 日內完成。
- 旅遊日期需於 2013 年 12 月 7 日至 2014 年 3 月 29 日內完成。
- 以上票價只包含香港離境保安稅，並不包括香港及當地機場稅、燃油附加費及其他應付稅項。

有關 HK Express

HK Express於2013年10月27日啟航，正式成為本地唯一以香港為家的低成本航空公司，現時航點包括：布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西亞)、東京-羽田(日本)，以及大阪-關西(日本)。

如需更多資訊，可瀏覽HK Express網頁 hkexpress.com，或登入HK Express facebook 專頁 hkexpress.com/facebook。