



For Immediate Release

HK Express Announces Ancillary Partners

HK Express Partners with Field Leaders to Provide Best Possible Travel-Related Services

Hong Kong, 3 December, 2013 – HK Express, Hong Kong's one-and-only low-fare airline, has announced its ancillary partners: AsiaPay, Agoda.com, AIG and rentalcars.com helping to make Guests' entire travel experience as smooth and pleasurable, not to mention as cost-effective as possible.

Leading electronic payment services provider AsiaPay enables Guests to make safe, secure and fast internet or mobile payments and is, like HK Express, a local Hong Kong company.

Joseph Chan, C.E.O of AsiaPay, commented, "It is a great honour for us, as a Hong Kong-based company, to partner with Hong Kong's only low-cost carrier, HK Express. As local companies, we understand the needs of the people of Hong Kong, providing them with the safest, most convenient ways to pay for online travel services."

Accommodation will be provided by Agoda.com, Asia's leading online hotel booking platform, which specializes in securing the lowest discount hotel prices worldwide. "As one of the fastest-growing online hotel platforms in the world, we are pleased to be able to add HK Express to our list of airline partners. Agoda.com partners with 30 airlines around the world currently. This is our first collaboration with a Hong Kong-based low-cost carrier; both companies strive to be easily reachable, making planning and budgeting for trips even easier for travelers looking for great deals," said Mr. Wilfred Fan, Agoda.com's Managing Director, North Asia. "HK Express customers will now have access to Agoda.com's extensive hotel inventory and user-friendly booking engine, enjoying a real one-stop service, making travel more affordable and accessible."

Leading international insurance provider, AIG, will be looking after travel insurance. AIG allows HK Express' Guests to travel with peace of mind knowing that they have the most comprehensive protection. "At AIG we share the same priorities as our partners at HK Express, enabling customers to enjoy their travels with the knowledge they are protected." said Mr. Gary Wong, Senior Vice President of Consumer Lines, AIG Insurance Hong Kong Limited.



HK Express partner rentalcars.com, one of the largest online car reservation agencies in the world, helps facilitate the needs of HK Express Guests who intend to continue their journey by land. Strategic Partnership Director of rentalcars.com, Mr. Ady Guthrie said, “rentalcars.com is one of the leading online car reservation agencies globally, handling more than two million rentals a year. We are dedicated to serving the Guests of HK Express as well as they have been served onboard, providing them with the best deals at the best prices.”

Mr. Andrew Cowen, Deputy C.E.O. of HK Express said, “We are delighted to announce our partnerships with AsiaPay, Agoda.com, AIG and Rentalcars.com. Each and every one of our ancillary partners is a leader in their fields, highlighting HK Express’ dedication and commitment to providing our Guests with the very best service possible, before, during and after their holiday.”

About HK Express:

[HK Express](#) commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong’s only low-fare airline. HK Express flies to Phuket and Chiang Mai in Thailand, Taichung in Taiwan, Kunming in Mainland China, Kota Kinabalu (Sabah) and Penang in Malaysia, and Tokyo-Haneda and Osaka Kansai in Japan. For more information, please visit hkexpress.com or our Facebook page: www.hkexpress.com/facebook

About AsiaPay:

Founded in 2000, AsiaPay, a premier electronic payment solution and technology vendor and payment service provider, strives to bring advanced, secure, integrated and cost-effective electronic payment processing solutions and services to banks, corporate and eBusinesses in the worldwide market, covering international credit card, debit card and other prepaid card payments. AsiaPay is an accredited payment processor and payment gateway solution vendor for banks, certified IPSP for merchants, certified international 3D-Secure vendor for Visa, MasterCard, American Express and JCB. AsiaPay offers its variety of award-winning payment solutions that are multi-currency, multi-lingual, multi-card and multi-channel, together with its advanced fraud detection and management solutions. Headquartered in Hong Kong, AsiaPay



offers its professional ePayment solution consultancy and quality local service support across its other 11 offices in Asia including: Thailand, Philippines, Singapore, Malaysia, Mainland China, Taiwan, Vietnam, Indonesia and India. For more information, please visit www.asiapay.com and www.paydollar.com.

About Agoda Company Pte Ltd:

Agoda Company Pte Ltd (Agoda.com) is a leading Asia-based, online hotel reservations company, which specializes in securing the lowest discount hotel prices. Agoda.com is part of priceline.com (Nasdaq:PCLN). The multinational staff of more than 1,400 professionals, located throughout the world, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers. A member of the Pacific Asia Travel Association (PATA), Agoda.com's aim is to promote travel by making it more affordable and more accessible to more people. For more information, please visit www.agoda.com

About AIG Insurance Hong Kong Limited

AIG Insurance Hong Kong Limited is part of the American International Insurance Group Inc.

American International Group, Inc. is a leading international insurance organization serving customers in more than 130 countries. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

For further information please visit AIG Hong Kong's website: <http://www.aig.com.hk>

About rentalcars.com:

rentalcars.com is one of the world's biggest car hire rental agencies. rentalcars.com guarantees HK Express customers the lowest prices available for car hire in more than 180 countries, over 6000 destinations across the world from all leading car rental suppliers. Visit us at rentalcars.com to make a booking or call free now at 800 908 878.

即時發佈

HK Express 正式宣佈與多間頂級公司達成合作伙伴關係 提供最優質的一站式旅遊服務

(香港·2013年12月3日) HK Express是香港唯一一間以港為家的低成本航空公司，為廣大市民提供多個令人無法抗拒的亞洲旅遊熱點，以相宜的價錢載大家飛出香港。今日，HK Express正式宣佈與多間業界頂級公司達成合作伙伴關係，包括AsiaPay、Agoda.com、AIG 美亞保險及Rentalcars.com，致力為旅客提供全面優質的旅遊服務，輕鬆享受完美無瑕的旅程。

和HK Express一樣以香港為家的AsiaPay是領導業界的電子支付服務供應商，專為旅客提供安全、可靠及快捷的網上及流動支付服務。AsiaPay 行政總裁陳永祥先生表示：「AsiaPay很榮幸可以與同樣以香港為基地的HK Express 合作。作為一家本地公司，我們清楚明白香港人的需要，努力為旅客提供最安全快捷的網上付款服務。」

想在旅程中享受到溫馨舒適的住宿安排，致力為旅客搜羅全球最佳住宿優惠的Agoda.com 是旅客的不二之選。Agoda.com 北亞區董事總經理范偉能先生表示：「作為全球其中一個發展最迅速的訂房網站，Agoda.com 很高興與HK Express的結盟。Agoda.com 目前與全球超過30間航空公司合作，當中包括國家航空公司、傳統航空公司、以及低成本航空公司。HK Express更是我們所有合作伙伴當中，第一間以香港為基地的低成本航空公司。我們兩間公司均努力做到觸手可及，讓旅客可更輕鬆規劃物超所值的旅程。」范先生續稱：「HK Express 的旅客可透過Agoda.com 強大的酒店網絡及簡易的訂房系統，享受真正的一站式服務，令旅程更輕鬆自在。」

而領導全球的國際保險公司之一的AIG 則能全面照顧旅客外出旅遊的保險所需，讓您安枕無憂地享受HK Express 的飛行樂趣。美亞保險香港有限公司個人保險部高級副總裁陳俊偉先生表示：「我們和HK Express 同樣以保障旅客為首位，致力為旅客提供無憂旅程。」。

為妥善配合HK Express旅客外出旅遊時的交通安排，HK Express更特別與全球最大規模的網上租車代理之一 Rentalcars.com 合作，輕易為旅客解決汽車租賃等問題。Rentalcars.com Strategic Partnership Director Ady Guthrie先生指：「Rentalcars.com是

領導全球的網上租車代理之一，每年為各大旅客提供訂車服務超過二百萬輛。我們將致力為HK Express旅客提供最優惠及高水準的汽車租賃服務。」

HK Express 副行政總裁 Andrew Cowen 表示：「我們很高興公布和 AsiaPay、Agoda.com、AIG及 Rentalcars.com的合作伙伴關係，每一家結盟公司都於其範疇上取得驕人的成績，並於業界位處領導的地位，可見HK Express決心為大家提供最卓越優質的一站式旅遊服務。」

有關 HK Express

HK Express於2013年10月27日啟航，正式成為本地唯一以香港為家的低成本航空公司，現時航點包括：布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西亞)、東京-羽田(日本)，以及大阪-關西(日本)。

如需更多資訊，可瀏覽HK Express網頁 hkexpress.com，或登入HK Express facebook 專頁 www.hkexpress.com/facebook。

有關 AsiaPay

AsiaPay (聯款通) 於 2000 年在香港成立，是一家高端的電子支付解決方案、技術及服務的供應商，旨在為全球的銀行、公司、電子商務企業等提供先進、安全、完整而經濟的電子支付解決方案，業務涉及國際信用卡、借記卡及其它種類的預付費卡等。聯款通為眾多銀行提供可信賴的支付處理系統和支付閘道服務，為商戶提供可認證的支付平臺服務 (IPSP)，並是 VISA 卡、MasterCard 卡及起士美(JCB) 及美國運通卡(American Express) 3D-Secure 國際認證供應商。憑藉多幣種、多語言、多卡種及多管道的支付方案，結合先進欺詐偵查和管理系統，公司屢次獲得各種榮譽獎項。為更好地實現本地化優質服務和提供專業網上付款諮詢，總部位於香港的聯款通，已在亞太區設立 11 個分支機構，分別位於泰國、菲律賓、新加坡、馬來西亞、中國內地、越南、印尼和印度。更多資訊，敬請瀏覽 <http://www.asiapay.com> 及 <http://www.paydollar.com>。

有關 Agoda Company Pte. Ltd.

Agoda Company Pte Ltd (Agoda.com) 為全球住宿網路訂房的亞洲領導品牌，致力於為顧客覓得最低訂房價格，隸屬於納斯達克上市公司 Priceline 集團 (Nasdaq: PCLN)。由 1,400 多人組成的多國籍專業團隊遍及亞洲及世界各地，為商務和休閒旅客提供最優質的訂房服務，以及最佳的訂房選擇和住宿價格。作為亞太旅遊協會 (PATA) 的成員，

Agoda.com 致力於為遊客提供經濟優質的旅遊服務，讓旅程更輕鬆自在。如欲查詢更多資料，請瀏覽 www.agoda.com。

有關 AIG 美亞保險香港有限公司

美亞保險香港有限公司是美國國際集團(American International Group, Inc.)旗下公司。

美國國際集團為領導全球的保險公司之一，在超過 130 個國家及地區為客戶提供服務。美國國際集團旗下公司透過全球最廣泛的保險業務網絡，為商業、機構及個人客戶提供各項服務。此外，它旗下公司在美國為壽險及退休金服務市場之領導品牌。美國國際集團為紐約證券交易所及東京證券交易所之上市公司。

如欲查詢更多美亞保險資料，請瀏覽 www.aig.com.hk。

有關 Rentalcars.com

Rentalcars.com 為領導全球的網上汽車租賃代理商之一。Rentalcars.com 保證 HK Express 旅客可以超值價格於全球超過 180 個國家、超過 6000 個地點的主要供車商享受租車服務。如欲查詢更多資料，請瀏覽 www.rentalcars.com，或致電免費查詢熱線 800 908 878。