



**For Immediate Release**

**Get Ready for Mega Savings!  
HK Express launches another Mega Sale with fares from HKD88\***

**Hong Kong, 14 March 2016** Spring is on the way and HK Express is celebrating the sunny skies with a fresh new Mega Sale. The amazing deals start from HKD88\* and are debuting just in time for the Easter holidays.

If Guests are looking to book a spring holiday, the Mega Sale should be the first stop, as it can take Guests to any destination in the HK Express network. The biggest dilemma will probably be making a choice, since springtime is a beautiful time of year to visit much of Asia.

No matter the destination, Guests can book Mega Sale flights between 15 March (00:00) and 17 March (23:59) for trips that depart from Hong Kong between 22 March and 15 December 2016.

Whether Guests are surprising a partner with an intimate getaway or booking a last-minute trip with friends, it's hard to go wrong with such affordable deals. Luckily the promotion is launching ahead of the region's spectacular cherry blossom festivals, which are blooming across Kunming, Chiang Mai, Korea and Japan in late March and April.

It's a glorious time to visit Da Nang too, where a memorable mix of stunning resorts, excellent food and exotic outings promise a romantic getaway. Stroll through the lantern-lit streets of Hoi An, explore the countryside by scooter or just find an empty spot in the sand and soak up the sun.

"We want to make those life-changing experiences accessible to everyone with fares that everyday people can afford," said Andrew Cowen, CEO of HK Express. "Travel can be such a formative experience, and we are thrilled to be a tiny part of that memory-making process."

The enviable fares are not just for Hong Kong Guests either. Travellers based in Guangdong and Pearl River Delta region can easily take advantage of the Mega Sale thanks to affordable and convenient transportation to the Hong Kong International Airport.

\* Prices do not include taxes and other government imposed taxes and fees. Terms and conditions apply.

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.



*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon and Mandalay in Myanmar commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 4 million Guests – a major achievement that attests to the popularity of the airline.