



For Immediate Release

### Stay Three Stay Free HK Express Turns 3 with Amazing Deals

**Hong Kong, 17 October 2016** Time flies when Guests are having fun! The past 3 years have certainly flown by for HK Express. Hong Kong's favorite low-fare airline is turning 3 years old this October and is capping off another amazing year with a special birthday promotion.

The celebratory deal kicks off today, featuring a starting fare of HKD68\* until 26 October 2016. Every two days a new batch of destinations will go on sale. Stay tuned as there is a surprise planned for the end of the promotion!

That means Guests can book HKD68\* up flights to all-time favorites, including Tokyo-Narita, Tokyo-Haneda, Nagoya and even the latest routes — like just-launched Chiang Rai — will go on sale during the first round of this birthday bonanza. The travel period covers all of the best seasons in Asia, between 1 November 2016 and 28 October 2017.

“We are thrilled to celebrate our 3<sup>rd</sup> birthday,” said Luke Lovegrove, Director Commercial of HK Express. “We have carried over 6 million passengers in that time, all at unbelievably low fares. This goes to show the pent up demand for affordable air-travel to and from Hong Kong.”

HK Express has around 60,000 seats available at HKD68\* for the first round of the birthday bonanza. Be sure to keep checking [www.hkexpress.com](http://www.hkexpress.com) for more route announcements over the promotional period and book early to avoid disappointment as the airline is expecting strong demand.

Promotion Period	Travel Period	Destinations	Promotion Fares (One-way)* in HKD
Today – 18 October (23:59) 2016	1 November 2016 – 28 October 2017	Tokyo-Narita	HKD68* up
		Tokyo-Haneda	
		Nagoya	
		Chiang Rai	

\* The fares exclude taxes, government and airline imposed fees and is subject to availability. Terms and conditions apply.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.



For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](https://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 29 of the most popular destinations in Asia. Besides Nha Trang in Vietnam (9 November 2016), Chiang Rai in Thailand (25 November 2016) and Hualien in Taiwan (6 December 2016), it is also expected to launch Guam (15 December 2016) and Saipan (17 January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.