



**For Immediate Release**

## **HK's Favourite Airline\* Gives Away Red Packets to Welcome Year of the Monkey**

**Hong Kong, 1 February 2016** Every winter during Chinese New Year Hong Kong springs to life with vibrant red decorations, gifts of lai see packets, and abundant flower markets. Taking some cues from tradition, Hong Kong's low-fare airline HK Express will be ringing in the Year of The Monkey with a festive Red Packet Street Party and "Return for Free" sale.

The street party will be taking place in Causeway Bay from 11am – 3pm on Wednesday, 3 February 2016. The HK Express team will be ready with stacks of red packets, but these aren't your typical lai see! Instead of filling the envelopes with cash, HK Express is filling them with hundreds of prizes and handing them out, while they last, to pedestrians and passersby.

Lucky recipients will receive a host of awesome gifts, including cash vouchers to spend on HK Express flights, free round-trip air tickets and all kinds of discount promo codes. Expect the busy corner in Causeway Bay to be a frenzy of fun with HK Express drumming up the excitement while passing out surprises.

"We're happy to share our good fortunes this year with Hong Kong travellers and hope that we see even more people flying with us in the coming year," said Andrew Cowen, CEO of HK Express. "Red lai see packets represent great energy, happiness, good luck — and in this case, safe travels too."

If Guests can't make it down to Causeway Bay on 3 February, not to worry: Hong Kong's dedicated low-fare airline is introducing amazing "Return for Free" deals just in time for Chinese New Year.

Book a one-way flight to one of 17 incredible destinations in the HK Express network and Guests will enjoy the return trip at no extra charge. The sales period runs from 2 February at 00:00 to 4 February at 23:59, and the travel period over Chinese New Year, from 9 February to 15 December.

Thanks to these excellent deals from HK Express, Guests can make the Year of the Monkey all about exploring Asia. Escape the chilly winter and head to a beach town like Da Nang or Phuket; explore historic cities like Hiroshima, Siem Reap, Wuxi and Chiang Mai; or make the way to Fukuoka and Osaka where Guests can spend the week eating Japan's finest foods.

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo:

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\*In 2015, HK Express was shown to be the most searched for airline in HK. Source: Google.

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*