



**For Immediate Release**

**Get Ready for Chiang Rai!  
HK Express Announces New Route to Chiang Rai with HKD78\* Flights**

**Hong Kong, 28 July 2016** HK Express announced some fantastic news today: The low-fare airline will be launching nonstop flight to Chiang Rai, making it the first airline in Hong Kong to offer scheduled service to this enchanting city. Soon enough, Hong Kong travellers will be able to taste the fantastic food, soak up the natural beauty and explore ancient temples in this northern region of Thailand.

HK Express is pleased to announce that ticket sales commence today, with flights departing twice weekly on Mondays and Fridays starting from 25 Nov 2016. To enhance excitement, HK Express is raising the bar with a special launch fare of HKD78\* valid until 31 July 2016. Guests can book tickets and fly between 25 Nov 2016 and 25 Mar 2017.

“Hong Kong travellers love to explore off-the-beaten-track destinations, and we’re thrilled to be able to provide the only nonstop flight to Chiang Rai,” said Andrew Cowen, Director and CEO of HK Express. “The second half of the year will be filled with announcements to a mix of new destinations for every type of traveller, whether you’re after a beach break or a city retreat.”

Chiang Mai has proven to be a hit for our Guests over the last several years, so the airline is confident nearby Chiang Rai will also prove to be a new-found, popular destination. The vibrant northern city is full of attractions, including the glistening white Wat Rong Khun, Sakura Mountain, a bustling night bazaar, coffee plantations, and historic architecture.

For those planning more extensive trips, Chiang Rai is a fantastic place to start. The city is only a short distance from the Golden Triangle — the phenomenally beautiful area where Laos, Myanmar and Thailand converge.

<b>Hong Kong (HKG) &lt;=&gt; Chiang Rai (CEI) (local times)</b>				
<b>Flight</b>	<b>Route</b>	<b>Depart</b>	<b>Arrive</b>	<b>Frequency</b>
UO3750	Hong Kong (HKG) > Chiang Rai (CEI)	13:45	15:50	Mondays
		14:00	16:05	Fridays
UO3751	Chiang Rai (CEI)> Hong Kong (HKG)	16:35	20:05	Mondays
		17:05	20:35	Fridays

*\* Prices do not include taxes, fuel surcharges or other government imposed taxes and fees. Terms and conditions apply.*



*Photo caption: HK Express will be the first airline in Hong Kong to offer nonstop flight to Chiang Rai.*

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 25 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.