



For Immediate Release

**HK Express Flies 4 Million Guests!
The Low-fare Airline Ramps Up Momentum in February**

Hong Kong, 10 March 2016 HK Express is riding a tailwind as it enters the year of the Monkey on a high! Hong Kong's low-fare airline reached a tremendous milestone in February, flying over 4 million Guests since its transition into a low-fare airline in 2013.

In addition to this incredible achievement, the popular low-fare airline continues to see sky-high numbers across the board. In the past year, HK Express welcomed 2,417,957 Guests, which is an impressive 70.5% percent increase year on year. Meanwhile, the month of February saw 237,162 Guests on board HK Express flights.

Month after month, HK Express continues to receive positive customer feedback from its valued Guests, who appreciate the airline's affordable flights, reliable OTP, attractive destinations and friendly customer service. Not surprisingly, Guest complaint rates plummeted 70% in February, as compared to the same month in 2015.

At the same time, the low-fare airline continues to maintain its exceptional On-Time Performance (OTP), posting an enviable 78.7% in February, according to independent flight statistic monitoring website Flightstats.com. HK Express' OTP average over the past 12 months is just as consistent, clocking in at a steady 77.6%.

"This is going to be another big year for us," said Andrew Cowen, CEO of HK Express. "We are starting off strong with a massive milestone of 4 million Guests flown! We will keep up the momentum as we roll out new routes, attractive sales promotion and services throughout the year to ensure we're always one step ahead."

At the beginning of 2016, HK Express won two esteemed recognitions in the airline and tourism industry, having been named Asia's safest low-fare airline by independent site AirlineRankings.com, as well as 'Most Popular Airline' by Guangdong Radio and Television's most popular travelogue "DAYDOW Trip's Ranking of Life".

Coming up in the pipeline, HK Express will be celebrating the arrival of a new fleet of energy-efficient A320neo aircraft to keep you with the incredible demand for low-fare travel in Asia.

	12 Months to 29/2/2016	Month of February 2016	Average OTP Year-to- date*
Guests Flown:	2,417,957	237,162	-
% change vs last year	70.5%	50.1%	-
On-time Performance*	77.6%	78.7	77.0%
Guest Complaint Rate**	-	0.12%	-
Guest Complaint Rate** % change vs last year	-	-70%	-

*Departures <15 minutes of scheduled departure time from Hong Kong (industry standard measure of punctuality)

**Guest Complaint Rate is calculated based on the number of complaint case per number of carried Guests.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon and Mandalay in Myanmar commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 4 million Guests – a major achievement that attests to the popularity of the airline.