



For Immediate Release

**HK Express Jets Ahead in June
The Low-fare Airline Flies 5 Millionth Guest**

Hong Kong, 19 July 2016 HK Express, Hong Kong's low-fare airline, wrapped up June with excellent news. Not only did the airline launch exciting new routes this month, but HK Express also celebrated a major Guest milestone!

On 30 June, 2016 the low-fare airline flew its 5 millionth Guest — all since transitioning to a low-fare airline in October 2013. HK Express marked the special occasion with great flight deals and giveaways for Guests as a way to say thank you for their loyal support.

The low-fare airline has flown 2,686,095 Guests across its expansive route map in the past year, representing a 56% increase compared with the same time period last year. In June alone, HK Express flew 228,928 Guests, marking a 41% increase compared with the same month in 2015.

The low-fare airline has managed its growth with vigor. In June, the OTP rate was as consistently impressive at 78.6%, which mirrors its year-to-date OTP rate of 78.4%, according to independent flight statistic monitoring website Flightstats.com.

“We strive to provide a world-class experience aboard HK Express and we are so proud to receive positive feedback from our loyal Guests,” said Andrew Cowen, Director and CEO of HK Express. “Hitting 5 million Guests this June was a huge achievement and a very exciting moment for the airline. We look forward to continuing the momentum, growing our team, and expanding our services with more news to come this summer.”

In addition to its exemplary business performance, HK Express announced more great news in June. The low-fare airline launched the first-ever direct flights between Hong Kong and Ishigaki; and also renewed its IOSA Certificate for the next two years. The certificate demonstrates the airline's rigorous safety standards and world-class operational practices.

HK Express also welcomed its 14th aircraft, which enables the airline to increase its flights to the existing routes and start new services to Ishigaki, Takamatsu and Kagoshima. The vast majority of HK Express flights now arrive and depart in the state-of-the-art Midfield Concourse at Hong Kong International Airport, offering a seamless and efficient experience for Guests.

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	12 Months to 30/6/2016	Month of June 2016	Average OTP Year-to-date*
Guests Flown	2,686,095	228,928	-
% Change vs Last Year	56%	41%	-
On-time Performance*	78.4%	78.6%	78.5%
Guest Complaint Rate**	0.2%	0.14%	-
Guest Complaint Rate** % Change vs last year	-	-78%	-

*Departures <15 minutes of scheduled departure time from Hong Kong (industry standard measure of punctuality)

**Guest Complaint Rate is calculated based on the number of complaint case per number of carried Guests.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 24 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance.