



**For Immediate Release**

**Spring into an Amazing 'Mega Sale'  
HK Express Launches HKD78\* Up for Over 100,000 Seats**

**Hong Kong, 9 May 2016** It's time for another much-anticipated Mega Sale, and this one's happening just ahead of the summer holidays. Thanks to some awesome mid-May deals, HK Express Guests can take off on adventures around Asia with fares starting from HKD78\* for over 100,000 seats.

But this isn't any ordinary Mega Sale: Hong Kong's low-fare airline HK Express will be releasing HKD78\* deals or up to Japan first, starting with the airline's hottest new routes to Japan — Ishigaki, Takamatsu and Kagoshima. Only a couple of hours from Hong Kong, these inviting seaside destinations make for memorable getaways, each with its own unique landscape, culture and cuisine.

Longing to see more of Japan? Not to worry: 6 more Japanese routes — Tokyo-Haneda, Tokyo-Narita, Osaka-Kansai, Nagoya, Fukuoka, and Hiroshima — will also see incredible fares of HKD78\* during the Mega Sale's first 3 days. As the sale continues, every 3 days the low-fare airline will also unveil HKD78\* fares across the rest of its route network, which includes the likes of Da Nang, Seoul-Incheon, Chiang Mai, Yangon, Taichung, Kunming, Wuxi, Ningbo, plus a dozen more.

The Mega Sale is kicking off midnight tonight, starting on 10 May (00:00) and running until 23 May (23:59). As usual, HK Express promotional fares boast an extremely relaxed travel timeline, ranging from 1 June 2016 until 25 March 2017.

“As the only airline in Hong Kong to provide nonstop flights to Ishigaki and Takamatsu, we're thrilled to make these exclusive new destinations extra affordable with our May Mega Sale,” said Andrew Cowen, Director and CEO of HK Express. “We know Japan is one of the hottest destinations in the world right now — seats on these sought-after routes have been selling like crazy ahead of their June and July launches!”

*\* Prices do not include taxes, fuel surcharges and other government imposed taxes and fees. Terms and conditions apply.*

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

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### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 24 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar, and Ishigaki, Takamatsu and Kagoshima in Japan commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 4 million Guests – a major achievement that attests to the popularity of the airline, supported by consistent Guest satisfaction scores of +93% and a complaint rate of < 0.1%.