



**Immediate Release**

## **HK Express Adds 11 Weekly Flights in Winter Mega Sale is Back Just in Time for Flight Additions**

**Hong Kong, 23 November 2015** Hong Kong's most on-time airline is gearing up for another exciting sales event just in time for the busy winter travel season. Mark the calendar for the HK Express Mega Sale which will see prices starting from HKD88 on all routes across the airline's expansive network.

Thanks to the recent addition of flights to Hiroshima, Jeju and Siem Reap, HK Express Guests have more options than ever to choose from. Travellers have a 72-hour window to book the HKD88 flights, starting at 00:00 on 24 November 2015 and ending at 23:59 on 26 November. The travel period begins 1 December 2015 and extends all the way to 29 October 2016.

With winter right around the corner, travel lovers are day-dreaming about beach breaks, Christmas shopping, exotic holidays and ski trips. One of the most popular winter getaways, Hiroshima is a go-to destination for skiers and snowboarders. The powdery paradise is home to all kinds of outdoor activities as well as steamy open-air onsen baths and delicious Japanese restaurants.

To satisfy this appetite for travel, HK Express is adding 11 new flights every week to hot — and cold — destinations that are perfect for a winter getaway. The low-fare airline has also added one extra flight per week to Ningbo, Siem Reap and Chiang Mai. Ningbo is an up-and-coming city just south of Shanghai, known for its antique shopping and beautiful river views.

Siem Reap needs no introduction: seeing the iconic Angkor Wat is a once-in-a-lifetime experience. And a winter trip to vibrant Chiang Mai promises days full of excellent meals, unique shopping and lots of sunshine to beat the winter blues.

There are also two extra flights per week to Nagoya and three additional routes to Taichung and Da Nang. While Nagoya and Taichung both make for memorable city breaks, if it's sunshine you're after, then Da Nang is the place to go. A 2-hour flight from Hong Kong, the easy-to-reach beach destination has a great balance of lazy beaches, fantastic food and interesting local culture with its proximity to Hoi, an ancient port town and World Heritage site.



“We know how much Hongkongers love to travel and we want to make it as easy as possible for our Guests to expand their horizons,” said Andrew Cowen, CEO of HK Express. “Hopefully our affordable Mega Sales and convenient extra flights will enable more travellers to discover new cultures, foods and people for an unforgettable winter holiday.”

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognised HK Express for its top On-Time-Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionising air travel throughout the Asia market. The airline also received a “7-star safety rating”, the highest ranking possible from airlineratings.com, an independent, industry-respected research group. HK Express flies to 20 of the most popular destinations in Asia, including the newly-launched routes to Hiroshima in Japan. Besides Yangon (commence 17 February 2016) and Mandalay (commence 21 February 2016) in Myanmar, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 3 million Guests – a major achievement that attests to the popularity of the airline.