

For Immediate Release

**Explore The Peace of Hiroshima And The Hidden Gems of Honshu
with HK Express New Flights to The City**

Hong Kong, 10 August 2015 HK Express, Hong Kong's number one on-time airline, now opens up Hiroshima and the wonders of southern Honshu to Hong Kong travellers, with two flights a week starting from 27 October 2015.

With two flights a week and the launch offer starting from just HKD23* one way, a trip to Hiroshima makes the perfect getaway for savvy travellers. Aside from the wonderful food and culture, a visit to the Hiroshima Peace Memorial Park is a powerful experience. For those with a need for speed, check out the Mazda Museum, with all the classics of the Japanese auto industry and a glimpse into a modern assembly line. Additionally, the resort island of Miyajima, is famous for its scenic shrines, particularly during the stunning fall foliage and cherry blossom seasons.

Andrew Cowen, CEO of HK Express said, "HK Express is thrilled to open another exciting destination in Japan, once again bringing low fares to a city which was previously very expensive and was difficult to access. With our low fares and commitment to offering more choice to the people of Hong Kong, we are showing yet again our passionate about creating the perfect Japanese getaway for our Guests, and we're delighted to add Hiroshima to our list of destinations."

Tickets go on sale from 10 August. For reservations or information, please visit www.hkexpress.com or contact the airline's Customer Service Center at +852 3902 0288, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express, Twitter: HKExpress.jp or Instagram: @HK_Express.

Hong Kong (HKG) < > Hiroshima (HIJ) (Local Time)				
Flight	Route	Depart	Arrive	Frequency
800	Hong Kong (HKG) > Hiroshima (HIJ)	14:55	19:15	Tuesdays, Saturdays
801	Hiroshima (HIJ) > Hong Kong (HKG)	20:00	23:15	Tuesdays, Saturdays

* The launch offer is applicable to bookings made between 10 and 17 August 2015 with travel period valid from 27 October 2015 to 26 March 2016. Subject to regulatory approval.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.



Above: HK Express CEO Andrew Cowen announced the airline will launch its 23rd destination and the launch offer in Hiroshima, Japan.

- Ends -



About HK Express

According to independent flight statistic monitoring website flightstats.com, HK Express continues its winning streak in Hong Kong by maintaining the highest On-Time-Performance rate (OTP). By focusing on best-in-class on-time performance, safety and low fares, HK Express is revolutionizing air travel in Hong Kong and Asia. HK Express flies to 23 popular destinations throughout Asia, including Jeju in South Korea and Siem Reap in Cambodia (both commencing 1 September), and Hiroshima in Japan (commencing 27 October). With its fast growing fleet and enticing destination route map, HK Express has flown more than 2 million Guests – a major achievement that attests to the popularity of the airline.