

For Immediate Release

HK Express Boosts Low-Fare Options to Top Asian Destinations with 17 Additional Weekly Flights This Summer

Things getting hotter with the airline's call for an Instagram photo contest

Hong Kong 3 July 2015 To meet the “hottest” demand for summer, HK Express is adding 17 extra weekly flights to popular destinations in Japan, Thailand, Cambodia and Vietnam, offering a wealth of new options to Guests.

From 20 July, a daily flight to Bangkok-Don Mueang in Thailand will be launched which further expands the airline's network in Thailand. Also, three weekly flight services to Siem Reap in Cambodia will start from 1 September, allowing our Guests to explore the magnificent world heritage at Angkor Wat at an affordable fare.

Besides adding new destinations to its route map, HK Express is also boosting its flight frequency to vacation destinations. These include three additional weekly flights to Phuket and one additional weekly flight to Chiang Mai from July 2015, bringing the number of weekly flights to Thailand to 25. The airline is also offering an additional three weekly flights to Da Nang in Vietnam from August 2015, for a total of six weekly.

Meanwhile, on top of the existing 12 weekly flights to Tokyo-Narita in Japan, the airline is adding two additional flights every week from August 2015, turning it into a twice daily flight service to Tokyo-Narita.

With the increasing weekly flights and to jazz up Guests' travel experience, HK Express is calling all fans to jump online and join the new photo contest - HKE Capsule - on Instagram by sharing their pictures taken during their journeys with them.

The HKE Capsule campaign is now until 24 July 2015. To enroll in the game, fans can upload the photos on their Instagram accounts, simply tag HK Express at @HK_Express, tag the post to three friends, and then share it with a hashtag #HKEcapsule.

Fans who have got the most creative, fascinating photo will be selected and awarded two round-trip tickets to specific destinations on the HK Express network. The contest result will be announced on 7 August 2015 on their Instagram Fan page.



For reservations or information, please visit www.hkexpress.com or contact the airline's Customer Service Center at +852 3902 0288, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express, Twitter: HKExpress.jp or Instagram: @HK_Express.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on safety, low fares and best-in-class on-time performance, HK Express is revolutionizing air travel in Hong Kong and Asia. HK Express flies to 22 popular destinations throughout Asia, including Bangkok-Don Mueang in Thailand (commencing 20 July) and Siem Reap in Cambodia (commencing 1 September).