



## Immediate Release

### **Mega Sale: The Gift of Travel HK Express Launches HKD96\* Fares Across Asia!**

**Hong Kong, 5 December 2016** To kick off the holiday season, Hong Kong low-fare airline HK Express is getting into the gift-giving spirit with its latest Mega Sale promotion, which offers flights for just HKD96\* up to destinations all over the region!

From the sandy shores of Da Nang to the gleaming temples of Chiang Rai, the new Mega Sale will take travellers all over the HK Express route map, with 25 destinations to choose from. Guests can purchase flights for themselves — or turn it into a thoughtful gift for a loved one.

The entire route network is up for grabs, so there's a getaway for every type of traveller. If Guests are keen to escape the winter chill with a beach vacation, they can head to Guam, Phuket, Nha Trang or Da Nang — sunshine is just a quick and affordable plane ride away.

Likewise, travellers can venture to Asia's most action-packed cities, like Seoul, Siem Reap, Osaka, Tokyo, Ningbo, and Yangon. With Mega Sale flights from HKD96\*, HK Express will make Guests' travel budgets go farther than they ever imagined.

The Mega Sale promotion runs for three days only, from 6 December (00:00) until 8 December (23:59). Starting in the new year, the travel period will be valid between 1 January and 30 November 2017.

“There's no better gift than the gift of travel! HK Express believes in the power of travel, especially its ability to bring people together from all walks of life,” said Luke Lovegrove, Commercial Director of HK Express. “We are committed to offering the lowest fares in the region and we are continuously developing new and unique routes to better serve travellers in Asia.”

So far, 2016 has been an amazing year for HK Express. The low-fare airline has been crowned with dozens of awards, including Top 3 Best Low-cost Airlines by 2016 Business Traveller Asia-Pacific Awards and Top 10 safest airlines in the world with a perfect 7/7 Star Safety Rating by aviation research website AirlineRatings.com. Most recently, HK Express was named the Best Low-cost Carrier” in the competition's North and East Asia Region by the Future Travel Experience (FTE) Asia Awards.

\*The offer is not applicable to taxes and other government imposed taxes and fees and is subject to availability. Terms and conditions apply.



*HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.*

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

### **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 26 of the most popular destinations in Asia. It is expected to launch Hualien (6 December 2016), Guam (15 December 2016), Saipan (17 January 2017). With its fast-growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance ([www.uflyalliance.com](http://www.uflyalliance.com)), a partner member of reward-U ([www.reward-u.com](http://www.reward-u.com)) as well as U-FLY Holidays ([www.uflyholidays.com](http://www.uflyholidays.com)).