



Immediate Release

Guam is Calling... HK Express Launches Non-stop Flights Between Hong Kong and Guam

Hong Kong, 15 December 2016 As the winter chill sets in, Hong Kong's low-fare airline HK Express is chasing the sunshine... all the way to Guam! The low-fare airline is pleased to announce its inaugural flight to Guam, which took off today, 15 December 2016. The new, non-stop route will operate 4 times a week, offers convenient daytime departures that were not previously available. Introductory fares from just HKD865* are released for sale now!

The much-anticipated launch was marked with an exciting event at Hong Kong International Airport. Andrew Cowen, Director and CEO of HK Express, Kurt W. Tong, Consul General of the United States to Hong Kong and Macau joined Edmund Hui, Account Director of Guam Visitors Bureau, Hong Kong Representative Office, welcomed the first flight's Guests with photo ops and special giveaways.

The festivities continued upon arrival at Guam International Airport, where representatives from the Guam Government and Chinese Chamber of Commerce were on hand to offer a warm island welcome.

"Guam welcomes HK Express to its family of airport operators. The non-stop link to Hong Kong offers Guam residents another option to reach major Asia destinations," said Charles H. Ada II, Executive Manager of the A.B. Won Pat International Airport Authority, Guam.

"The daytime operation to Hong Kong also offers residents travel options that are not currently available in Guam. The partnership we've established with this route is very important to our growth; we are certain that we will see growth in this market with HK Express' low-fare options, and we anticipate that this route will enhance our business profile as a viable destination in the Asia Pacific region."

Located in stunning Micronesia, Guam is in a remote area of the sun-soaked Western Pacific Ocean. A U.S. territory, Guam has seen rapid growth as an up-and-coming island getaway, perfect for action-oriented travellers who are keen to dive, surf, hike and explore the truly unique Micronesian culture.

The Hong Kong-Guam route has been in the making since 2015, when HK Express asked its social media followers to name their dream travel destinations. Guam garnered the most votes — and now the low-fare airline is bringing the campaign full circle.

“HK Express is one of the only airlines in the world that would let its loyal Guests decide where to fly to next!” said Andrew Cowen, Director and CEO of HK Express. “We are thrilled to see the incredible momentum generated by our growing community of passionate travellers. In Guam, we look forward to providing an affordable alternative and facilitating connections throughout the region.”

To ring in the new flights, HK Express is rolling out unbeatable introductory deals for HKD865* up — including taxes, carrier, and government-imposed fees. Guests can enjoy the promotion any time before 15 January 2017. Travel dates are just as flexible, running through 13 July 2017.

Hong Kong (HKG) <-> Guam (GUM) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO34	Hong Kong (HKG) > Guam (GUM)	9:30	16:00	Mondays
		9:30	16:15	Wednesdays, Thursdays
		11:05	17:50	Sundays
UO35	Guam (GUM) > Hong Kong (HKG)	17:20	19:55	Mondays
		17:35	20:35	Wednesdays, Thursdays
		19:10	21:55	Sundays

* Terms and conditions apply.



Photo caption: Robert Grim, International Industry Representative(China & South Korea) of The Transportation Security Administration - US Department of Homeland Security, Edmund Hui, Account Director of Guam Visitors Bureau - Hong Kong Representative Office, Brian Bedell, Consul of Economic Affairs, U.S. Consulate General, Kurt W. Tong, Consul General of the United States to Hong Kong and Macau, Andrew Cowen, Director and CEO of HK Express and the first flight's Guests pose for pictures before boarding the inaugural flight from Hong Kong to Guam at the Hong Kong International Airport



HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

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About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 25 of the most popular destinations in Asia. It is expected to launch Saipan (17 January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance (www.uflyalliance.com), a partner member of reward-U (www.reward-u.com) as well as U-FLY Holidays (www.uflyholidays.com).