

HK Express Welcomes its One Millionth Guest
Airline celebrates milestone on one-year anniversary

(Hong Kong, 24 September, 2014) As HK Express prepares to celebrate one year of business as a low-cost carrier, the lucky Guest was in for a special surprise on a flight from Tokyo this morning.

Ms. Corgi Wing-yi Hui discovered upon disembarking at Hong Kong International Airport that she was the one millionth Guest to fly on HK Express, since the airline's transformation to a low-cost carrier in October 2013. With her equally excited travel mate accompanying her, Ms. Hui was delighted to be told that she had won roundtrip flights for her and five other Guests to a destination of her choice on HK Express's network.

"I'm shocked – I can't believe my luck at being the millionth Guest. It was my first trip ever to Japan and my first time flying with HK Express. I just returned from a fantastic trip to Tokyo, so this is icing on the cake," said Ms. Hui, "One of the great things about HK Express is the flight schedule, which allowed me to maximize my time in Japan. I took a night flight straight after work, and today I can be back in at work for the afternoon." Ms. Hui went on to say that she will use the prize to travel to Osaka with family and friends.

HK Express' Commercial Director Luke Lovegrove said: "Flying our one millionth Guest is the perfect way to celebrate our upcoming first anniversary as a low-fare airline. It's an important milestone that attests to our commitment to exceptional customer service, safety and reliability."

HK Express also announced today that it will add a second daily direct flight to Tokyo-Haneda from 16 November. The additional services demonstrate HK Express' ongoing commitment to expanding connectivity between Hong Kong and Japan, providing more scheduling flexibility and greater customer choice.

As Hong Kong's one-and-only dedicated low-fare airline, HK Express brings local and international travelers safe, reliable and efficient air travel, at prices that open the skies for everyone. As the airline approaches its first anniversary, it is pleased to report that it remains the number one airline for On-Time Performance (OTP) based at Hong Kong International Airport, according to independent reports from www.flightstats.com. Additionally, the HK Express was recently voted as giving the 'Best Customer Experience' among low cost carriers by travel site Expedia.com, and as one of Asia's top ten best low cost carriers by smartravelasia.com



Above: HK Express Commercial Director Luke Lovegrove and HK Express cabin crew present Ms. Hui with her award.



Above: Ms. Corgi Wing-yi Hui celebrates being the one millionth Guest to fly HK Express. She won six return-trip tickets to fly anywhere on the HK Express destination map.

For reservations or information, please visit www.hkexpress.com, follow us on SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express, Instagram: @HK_Express or refer to our Facebook fan page: www.facebook.com/HKExpress.

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About HK Express:

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on low fares, safety and best-in-class on-time reliability, HK Express is revolutionizing air travel in Hong Kong and Asia. Currently HK Express flies to 14 popular destinations throughout Asia, with a commitment to opening more exciting routes in the immediate future, including Zhengzhou in China (commences 26 September, 2014).



即時發佈

HK Express 迎接第一百萬名旅客 為轉型低成本航空一周年慶典揭開序幕

(香港 • 2014 年 9 月 24 日) HK Express 即將迎來轉型為低成本航空公司後的一周年慶典。今天上午，一名搭乘 HK Express 東京飛往香港航班的旅客幸運地成為航空公司自去年 10 月轉型以來的第一百萬名旅客。

在飛機抵達香港國際機場時，旅客許詠兒小姐欣喜地發現她成為了 HK Express 的第一百萬名旅客，並獲得六張來回香港至任何 HK Express 飛往的航點的機票。

「這實在讓我太驚喜了！我從未想過會如此幸運能成為第一百萬位旅客。這是我第一次到訪日本，亦是第一次搭乘 HK Express。剛剛在東京享受了美好的旅程，現在又獲得 HK Express 的獎品，實在是錦上添花！」許小姐興奮地說道。「令我在今次的旅程選乘 HK Express 的主要原因是它的航班時間，讓我能充分利用每分每秒在東京玩樂！我在下班後直接到機場搭乘了深宵的航班，而今天下午又可以直接回去上班。」許小姐表示將會利用 HK Express 送贈的機票與親朋好友去大阪旅遊。

HK Express 商務總監 Luke Lovegrove 表示：「自去年轉型為低成本航空公司以來，我們已乘載超過一百萬名旅客前往亞洲各地，這對 HK Express 而言是一個重要的里程碑，亦為我們即將舉行的一週年慶祝活動揭開了完美的序幕。這一成就也證明我們在客戶服務、飛行安全、航班准點率和優惠票價等各方面的長期努力。」

另外同時，HK Express 宣佈將於 11 月 16 日起增加每日兩班往來香港及東京羽田機場的航班。是次加強東京航班服務，反映公司銳意推動香港與日本之間的休閒及商務旅遊，為旅客提供更多選擇及更便利的旅遊計劃。

HKexpress

屬於香港的低成本航空

作為唯一一家建基於香港的低成本航空公司，HK Express 為香港及亞洲各地的旅客提供安全、可靠，以及有效率的航空服務，憑藉相宜的票價，令空中旅行變得平易近人。適逢 HK Express 即將迎來轉型為低成本航空一週年，近期公司獲得多項行業權威認可。根據獨立飛行資訊網站 www.flightstats.com 統計，HK Express 由香港出發的航班平均準點率在所有香港航空公司中繼續名列榜首。除此之外，在旅遊網站 Expedia 智遊天下網的一項市場調查中，HK Express 被選為最美麗空姐及最佳乘搭體驗的低成本航空公司；線上旅遊雜誌 SmartTravelAsia.com 網站亦評選 HK Express 為 2014 年亞洲十大最佳低成本航空公司之一。



圖片說明：HK Express 商務總監 Luke Lovegrove 與乘務員歡迎第一百萬名旅客許詠兒小姐。



圖片說明：許詠兒小姐成為 HK Express 自去年轉型以來搭載的第一百萬名旅客。HK Express 特別送出六張來回機票，讓她與親朋好友繼續探索 HK Express 的各大航點。

機票預訂可透過 HK Express 網頁 www.hkexpress.com 或致電客戶服務熱線：3902 0288。瞭解更多資訊，可登入 HK Express 新浪微博專頁 www.weibo.com/hkexpress、Facebook 專頁 www.facebook.com/HKExpress、關注 HK Express 微信公眾帳號以及 Instagram 帳號 @HK_Express。

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關於 HK Express

HK Express 是唯一一家建基於香港的低成本航空公司。憑藉相宜的票價、穩定的安全性和業內領先的準點率，HK Express 的出現為香港及亞洲地區的航空市場帶來全新氣象。目前，HK Express 的航點覆蓋亞洲 14 個的熱門旅行目的地，包括將於 9 月 26 日正式啟航的中國鄭州。HK Express 計劃在不久的將來開闢更多新航點，致力於為每一位旅客提供舒適便捷的航班服務，擴大廉游亞洲的版圖。